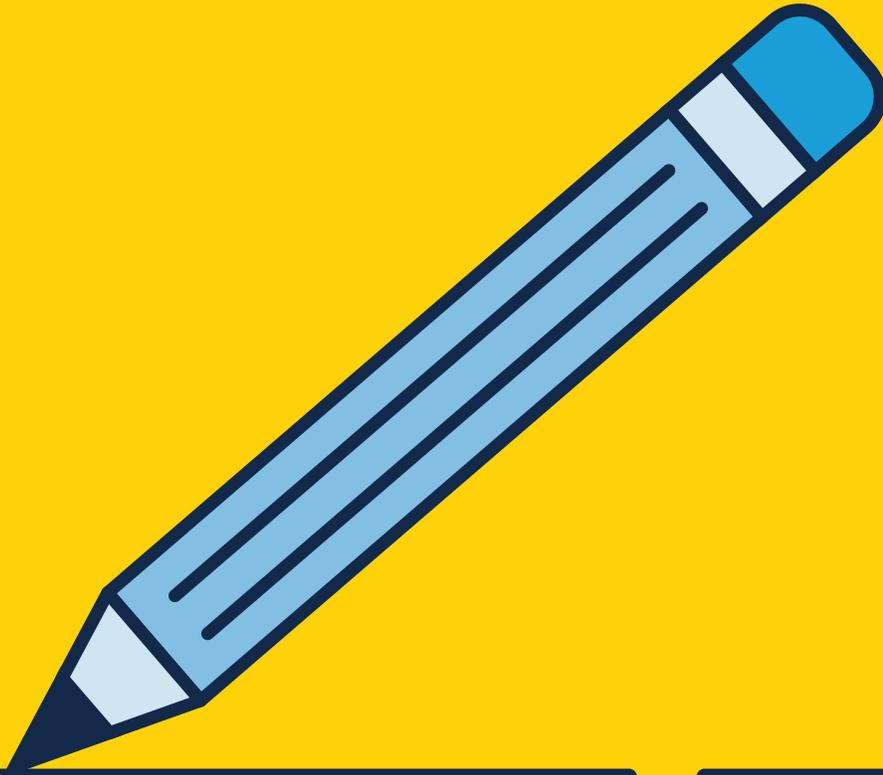


THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

# STUDENT AFFAIRS 2020-2021

THE YEAR IN HIGHLIGHTS





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# STUDENT AFFAIRS DEPARTMENTS

Accessibility Resources & Service	Fraternity & Sorority Life
Campus Health	LGBTQ Center
Campus Recreation	New Student & Family Programs
Campus Y	Off-Campus Student Life
Carolina Housing	Student Conduct
Carolina Union	Student Life and Leadership
Counseling and Psychological Services	Student Wellness
Dean of Students	University Career Services

The current organizational chart is available online at [studentaffairs.unc.edu](http://studentaffairs.unc.edu).

# GREETINGS FROM THE VICE CHANCELLOR



## A HISTORIC YEAR

The 2020-21 academic year was unprecedented and required resilience and fortitude on the part of our entire Carolina community. I remain both amazed by, and extremely proud of, our students' commitment to their education and to our Tar Heel family.

In Fall 2020, while the academic programs of most Carolina graduate and professional students continued in-person, undergraduate students attended remotely. Our Student Affairs teams flexed to support students through both in-person and virtual formats, developing creative new approaches to welcome our students and foster their learning, connect them to the community and support them along their educational path.

For Spring 2021, the availability of vaccines and emerging public health guidance allowed us to return to our in-person experience for all students, while maintaining some of the benefits of virtual offerings that we developed in the fall semester. While we were thrilled to be back in face-to-face environments, this return also created some anxiety and a need to "relearn" how to connect and engage with each other.

Throughout all of this, our Student Affairs staff demonstrated its own tenacity, agility and dedication to our community. Challenging times create an opportunity for innovation, nimbleness and smart adaptation. Thanks to the creativity of our Student Affairs team and the use of new technologies, we developed creative ways to pursue our mission: to foster student learning and success, and to cultivate belonging, engagement and well-being. We learned a lot along the way, and we will continue to use some of our new virtual engagement and support options in response to positive student feedback.

This *UNC Student Affairs Highlights* report offers a reflection on a year of change, resilience and adaptation in our work to support student learning and success. We share it with satisfaction in all we accomplished, pride in what we learned and great enthusiasm for the future.

Hark the sound!

Sincerely,

A handwritten signature in blue ink, appearing to read "Amy Johnson". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Amy Johnson

Vice Chancellor for Student Affairs

# COVID-19 STUDENT SUPPORT

COVID-19 required our departments to work together to execute their programs in new and innovative ways to continue to provide services to students. Some of our departments continued on-site operations while observing new public health requirements to stop the spread of COVID-19. For all of our students, new and returning, we adapted and continually refined our approach to delivering academic resources, engagement opportunities, well-being support, healthcare and more.

## Highlights

### COVID-19 STUDENT CARE HUB

The Dean of Students staff developed and managed the COVID-19 Student Care Hub, which supported 5,562 students in isolation or quarantine. Applications for and funding by the Student Emergency and Hardship fund doubled, and the team worked to secure additional temporary funding to provide more than \$32,000 to students in need.

### HALL PASS APPLICATION

In November 2020, the University introduced the Carolina Together Testing Program, our re-entry and asymptomatic evaluation COVID-19 testing plan. To support the initiative, we introduced HallPass, a web-based application designed to allow students, faculty and staff to self-administer COVID-19 tests weekly and receive the results via a text. Student Affairs IT provided tech support for the computers at the testing sites and the lab, as well as collaborated with campus partners to ensure data was accurate and updated seven days a week.



# A snapshot of how Student Affairs supported students and the University during COVID-19.



**48,000+ COVID-19 tests**  
conducted by Campus Health.



**2,379+ daily support calls**  
made by Carolina Housing to students in quarantine and isolation.



**649 students housed and 10,032 meals delivered**  
by Carolina Housing to students assigned to quarantine and isolation.



**6,585 students engaged in virtual programming and events**  
through Student Wellness.



**20 CUBE virtual program sessions**  
hosted by Campus Y, in partnership with CUBE, Kenan-Flagler Business School, Innovate Carolina, and social innovators from UNC-Chapel Hill and NC State University.



**1,436 students**  
attended a Campus-Crossover Concert Collaborative live stream event organized by Carolina Union in collaboration with ECU and NC State.



**1,000 families joined a three-day virtual Carolina Family Weekend**  
hosted by New Student & Family Programs.



**643 COVID-19 Community Standards conduct referrals**  
were fielded by Student Conduct.



**Online ordering and prescription curbside pickup**  
developed by Campus Health for the pharmacy.



**Comprehensive telehealth scheduling and care delivery**  
were offered by Counseling and Psychological Services and Campus Health.



**New Student & Family Programs switched to virtual orientation**  
for thousands of parents, incoming first-year student and transfer students.



**Dozens of virtual live and on demand fitness classes**  
were offered by Campus Recreation.



**Virtual meetings for students in recovery from substance abuse**  
and a variety of online health promotion workshops were held by Student Wellness.



**Bi-weekly workshops and cohort "meet ups" with Global Gap Year Fellowship participants**  
were hosted by the Campus Y to support students' belonging and well-being.



**A virtual professional development program for campus career peers**  
was designed by University Career Services to better promote online career resources and virtual events.



**Wellness kits, yoga mats and special programming**  
were by Student Wellness, Campus Recreation and Carolina Housing to support students in quarantine and isolation.



# FOSTERING LEARNING AND BUILDING COMMUNITY

Creating opportunities for learning and community building is integral to the student experience on campus, to support their development and engagement. Student Affairs welcomes students into the Carolina community, helps them connect with people, educational experiences, and campus resources, and engages them in the process of strengthening the communities to which they belong.

## Highlights

### **OFF-CAMPUS STUDENT LIFE HELPS STUDENTS BECOME GOOD NEIGHBORS**

Every year for the past 17 years, Off-Campus Student Life has led the Good Neighbor Initiative — a partnership among the University, the towns of Chapel Hill and Carrboro and several community organizations — to strengthen the connections between Carolina students and long-time residents. Volunteers annually walk door to door to visit nearly 1,200 homes in the community where students and non-students live in close proximity. The team sets up stations near Franklin Street on Thursday and Friday nights to share information and talk with students. The program produces a monthly newsletter for off-campus students to relay timely information. These programs and others support off-campus student residents and help bring neighbors together in the spirit of community.

### **DEVELOPING GREAT LEADERS**

Fraternity and Sorority Life (FSL) hosted the President's Leadership Academy for the 53 presidents of Carolina's fraternity and sorority chapters. The two-day retreat was designed to develop intellectual, interpersonal and emotional skills of fraternity and sorority student leaders. With the help of UNC Student Government's Multicultural Affairs and Diversity Outreach Committee, FSL facilitated workshop to educate students on how to dissolve the barriers they create on both a personal and institutional level.

## COMMUNITY THROUGH ACTIVISM

The Campus Y kept students engaged in social justice through multiple virtual programs. The Y partnered with the Carolina Center for Public Service and Student Life and Leadership for a series called Living Room Conversations, covering topics such as the 2020 presidential election and student’s concerns and aspirations about the future. The Social Justice While Distancing Series ensured that students continued to make their voices heard on important topics. The Y sponsored an online Artist in Residence: singer, filmmaker and activist Taina Asili, whose work has been inspired by social movements against white supremacy, mass incarceration and police violence. The Y also hosted workshops on songwriting for social change, and film and social justice movements.

## CONNECTING THROUGH ART

The Art Pen Pals program — a collaboration among Carolina Housing, Arts Everywhere and the Department of Art and Art History — brought together students, staff and faculty in the Morrison Art Studio to help create friendships and creative collaborations via the exchange of art. After signing up, Art Pen Pals received an email with information about their art pen pal, including a prompt for an art activity that participants could do for their pen pal virtually, by mail or in person.



**200 programs and events engaging approximately 15,000 participants** were hosted by CUAB.



**500+ Bonner virtual training and enrichment hours** were hosted by Campus Y.



**96 faculty and staff engaged with Green Zone training** to build capacity to support military and military affiliated students by the Dean of Students team.



## Bryn Foster

Hometown: Atlanta, GA

Major: Biology and Public Policy

Year: Class of '22

### Describe your role as chair of Campus Recreation Advisory Council.

My role as chairman of CRAC is really dynamic. I meet with Campus Rec staff every month to discuss the action items and outline for upcoming meetings and also help facilitate those meetings. We discuss everything from marketing, to new equipment purchases for the gyms, to COVID-19 protocols, to facility improvements, and anything else related to Campus Rec. It's been a phenomenal experience, especially because we pull representatives from every part of Campus Rec. I have met loads of other people and learned about so many different opportunities within Campus Rec.

### How will the things you learned from that role impact your life moving forward?

I learned to value the connections I made with my peers and co-workers and also really leaned into the mentorship that the pro staff was able to provide.

### What would you say to encourage current students to get involved with Campus Rec?

Getting active looks different for everybody but there are opportunities for everybody to find something they enjoy with Campus Rec. Sports clubs and intramurals are fun and exciting, but maybe yoga or exploring the nearby trails is more your speed. I encourage everybody to explore the many options and don't be afraid to try something out of your comfort zone. Some of my greatest memories in my four years at UNC were when I was doing something affiliated with Campus Rec.

# KEEPING STUDENTS ENGAGED VIRTUALLY

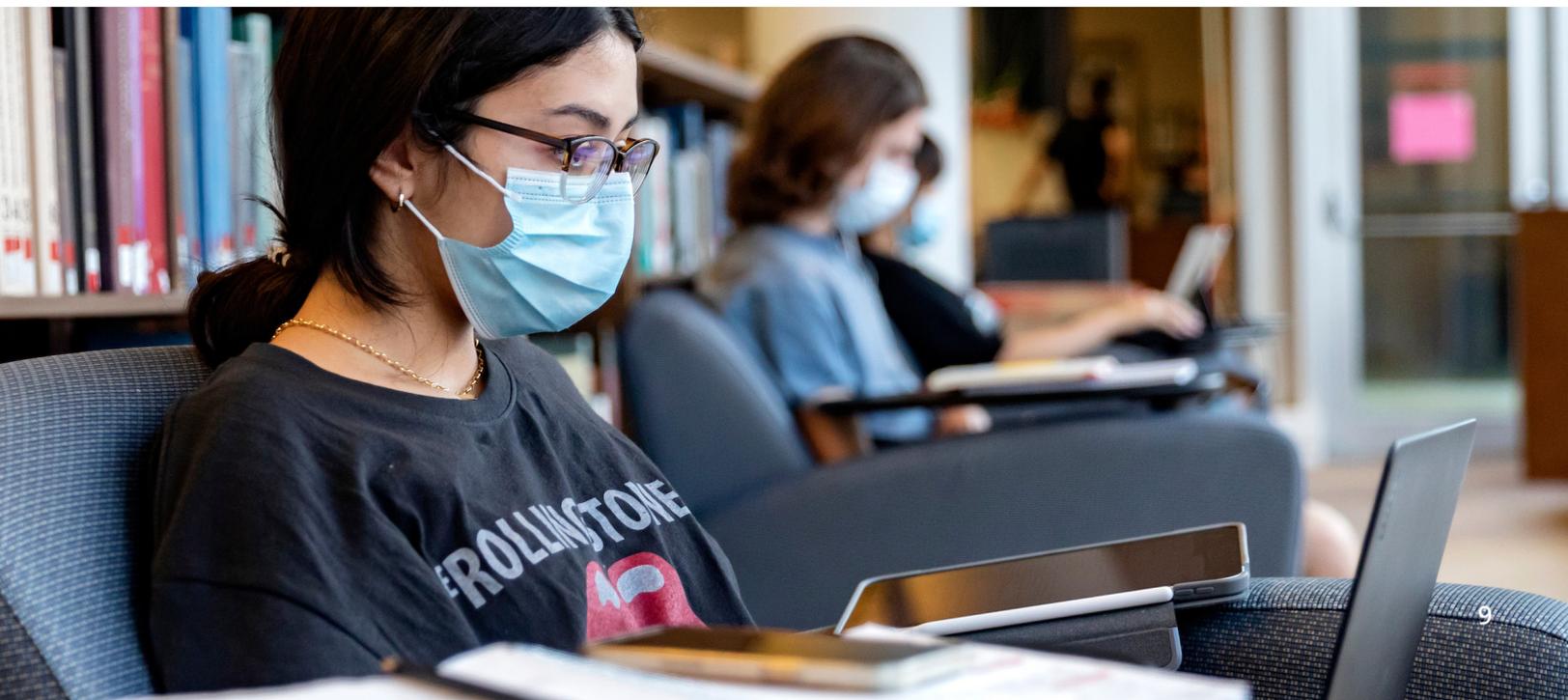
A significant part of the Carolina student learning experience is lived beyond the classroom. Amid the necessary social distancing required by the pandemic, Student Affairs fostered virtual, safe and meaningful student connections and access to the social activities and developmental experiences that are vital to campus life.

## Highlights

### CAROLINA FROM HOME

As the hub of social activity for the university, the Carolina Union was poised to lead the way with virtual programming that helped keep students connected. The Carolina Union's Heel Life platform shared numerous online events from campus organizations and departments so students could access virtual opportunities all in one place. Student Life and Leadership highlighted virtual involvement opportunities through their weekly e-newsletter.

In conjunction with the Carolina Union Advisory Board (CUAB), the Union offered many traditional events in a virtual space, including the annual gingerbread house event in the winter (participating students received a supply kit in the mail) and Jubilee in the spring. Campus Recreation, Carolina Housing, Fraternity and Sorority Life and Student Life and Leadership collaborated to host a virtual LDOC (Last Day of Classes), which offered a mix of online and in-person events to round out the semester.



## PRIDE IN A BOX

During the pandemic, many students had to make sudden changes in their living arrangements, requiring some LGBTQ+ students to move into housing that did not affirm their identity. In response, the UNC LGBTQ Center created the Pride in a Box program, which became a student favorite. LGBTQ Center staff and student ambassadors shipped 150 plain brown boxes filled with rainbow decorations, candies, stuffed animals and books to students. Pride in a Box was a way for students to feel connected to other UNC LGBTQ+ students.

The UNC LGBTQ Center also hosted a virtual Pride Week in April 2021 that featured 30 virtual events, including a Pride baking party, an LGBTQ book club meeting, Pride wellness hour, Pride Pictionary and a Pride film screening. These events virtually celebrated the LGBTQ+ community on campus and gave students a space to connect within the community.

## VIRTUAL CAREER SUPPORT

With the switch to virtual learning, technology was key to continuing to provide the necessary services and training to students. Many departments had to deliver programs virtually, which meant mastering the proper technology to make their programs work.

University Career Services (UCS) designed a virtual onboarding, training, and ongoing professional development program for their team of career peers to enhance student engagement and visibility of online career resources and virtual events. UCS was also able to transition to virtual career fairs with more than 3,700 students participating.



**1,489,603 student views on Heel Life**  
promoting co-curricular opportunities.



**4,750 student registrations for virtual classes and programs**  
offered by Campus Rec in Spring 2021.



**2,755,135 student views on Healthy Heels social media**  
accessing information about Campus Health, Counseling and Psychological Services, Campus Recreation and Student Wellness.



## Darian Abernathy

Hometown: Hickory, NC

Major: Human Development and Family Studies

Year: Class of '21

### Describe your role as chair of our Board of Directors for the Carolina Union.

When I think about the overarching role I played, I unified the community and stakeholders of the Carolina Union under one mission and goal. It was extremely difficult to do this during the peak of the pandemic and during a time of such uncertainty. I strategically presented issues to the Board and helped to advise their decision-making.

### What was an important lesson or valuable skill you learned from this role?

Leadership is more than a concept. Being a leader among leaders is a difficult call to answer. Throughout my journey with the Carolina Union Board of Directors, I found my voice and learned how to use it intentionally. Considering my intent and the impact I have on others is a huge skill that I got to develop in real time and am thankful that I was able to grow alongside people who desired to invest in me.

### How will the things you learned from that role impact your life moving forward?

I am currently in a Student Affairs graduate program, and everything that I experienced during my time as Chair influences my work. The Board that I worked with was so unique and passionate about the work that they did individually and bringing those voices together to discuss the state of our community was impactful.



# ..... DIVERSITY, EQUITY AND INCLUSION

Student Affairs departments continued their work to create a welcoming, inclusive and respectful campus community, introducing several new programs and services for students to move forward.

## Highlights

### UNIVERSITY CAREER SERVICES

University Career Services was the recipient of National Association of Colleges and Employers (NACE) 2021 Diversity, Equity & Inclusion Excellence Award for “Diversity & Inclusion for Aspiring Student Leaders Week.” This program was dedicated to student outcomes and exploring employers’ diversity, equity and inclusion efforts. Leading companies and university professionals discussed campus diversity programs and inclusive workplaces in addition to the impacts from the heightened awareness around structural racism, social justice and COVID-19 in order to educate teams on best practices. UCS also hosted a summer series to discuss the salient challenges facing students, staff, faculty, administrators, alumni and professionals across the country. Participants discussed how the Fall would shape up amid the COVID-19 pandemic, heightened awareness of structural racism, and social justice. More than 1,130 people registered for the Summer 2020 and Fall 2020 sessions.

## MULTICULTURAL HEALTH PROGRAM

In August 2020, Counseling and Psychological Services (CAPS) launched the Multicultural Health Program (MCHP) to focus on the needs of students of color at Carolina. MCHP supports students by providing individual therapy, group therapy, outreach engagements, workshops and staff/faculty consultation. MCHP staff members have expertise in addressing critical issues to support these students in terms of experience and training related to trauma, LGBTQIA concerns, spirituality, eco- or nature therapy, and first-gen support. The program works with other campus departments and partners with student organizations to build relationships to bring awareness to students. In addition to supporting students of color retain and succeed at Carolina, MCHP seeks to help all Carolina students become culturally-sensitive and aware global citizens who are well-equipped to be able to work in and manage diverse groups.



### Eight modules with 147 intercultural development programs

were included in the multicultural Resident Advisor training series to increase multicultural competency among student staff hosted by Carolina Housing.



### Student Wellness connected with 3,583 students in person

through hosting population-based programming.



### 856 accommodation determinations

for students were made to provide equal access to courses and programs through Accessibility Resources and Service.



## Gabriella Behailu

Hometown: Charlotte, NC

Major: Media & Journalism and Communications

Year: Class of '21

### Describe your role as a social media coordinator for Healthy Heels.

As the Social Media Coordinator intern for Healthy Heels, I participated in discussions regarding the change and impact brought upon by the new initiatives taking place. I then helped craft a plan to bring awareness to these initiatives through our social media channels so that students can understand what's going on.

### What was an important lesson or valuable skill you learned from this role?

I learned how to collaborate and engage with such a diverse team. Everyone possessed unique skills and backgrounds and brought interesting perspectives to the table.

### How will the things you learned from that role impact your life moving forward?

Moving forward it will impact me to be more inclusive and empathetic when engaging with others.

### What would you say to encourage current students to get involved?

I would say that this is such a unique opportunity! It's important as students to feel heard especially when it comes to our mental and physical health, so this is the best way to take initiative and be proactive in the conversation among our fellow peers, health advisors and directors.



Visit [studentaffairs.unc.edu](https://studentaffairs.unc.edu) for more information.