**DEPARTMENTAL ASSESSMENT PLANNING 2021-22**

**Please engage the appropriate staff in your department to submit the following information by August 27th.**

**Student Affairs Core Assessment Objectives 2021-22:**

1. Contribute to the achievement of the University’s academic mission through the delivery of co-curricular learning opportunities focused on the development of knowledge, skills and dispositions. (Learning)

2. Impact student success through the delivery of services focused on wellbeing, resiliency and retention. (Support)

3. Build and sustain campus environments characterized by inclusivity, belonging and engagement. (Climate/Engagement)

4. Implement operational processes efficiently and effectively. (Operations)

**NOTES:**

1. COMMON SURVEY ITEMS DESIGNED TO COLLECT DATA ON CORE OBJECTIVES ARE AVAILABLE IN YOUR BASELINE PROJECT FOLDER. WHEN IMPLEMENTING A SURVEY TO ASSESS A PROGRAM/SERVICE/LEARNING OPPORTUNITY/PROCESS THAT ALIGNS WITH ONE OR MORE OF OUR CORE ASSESSMENT OBJECTIVES, PLEASE INCLUDE THE CORRESPONDING CORE QUESTION(S). STAFF CAN ADJUST THE WORDING OF SURVEY ITEMS AND/OR PULL QUESTIONS INTO OTHER SURVEYS AS NEEDED. **IT IS CRITICAL THAT YOU USE AN APPROPRIATE 6-POINT LIKERT RESPONSE SCALE WITH CORE ASSESSMENT QUESTIONS.**

2. CORE ASSESSMENT DATA CONTRIBUTES TO UNDERSTANDING HOW THE DIVISION IS OPERATING ON KEY STRATEGIC OBJECTIVES. WHEN USING CORE QUESTIONS, YOU CAN APPLY DISPLAY LOGIC TO UNDERSTAND WHY A RESPONDENT ANSWERED IN A PARTICULAR WAY. THE USE OF DISPLAY LOGIC CAN PROVIDE DEPARTMENTS WITH ACTIONABLE DATA TO ENHANCE PROGRAMS OR SERVICES. THIS SUPPORTS LEVERAGING DATA COLLECTED AS A MEANS OF UNDERSTANDING DIVISION-WIDE PERFORMANCE (METRICS) FOR THE PURPOSE OF DEPARTMENTAL ASSESSMENT (I.E. SETTING OUTCOMES, MEASURING, AND ACTING ON DATA).

3. PLEASE CONTACT ME IF YOU WOULD LIKE TO COLLABORATE AROUND DEPARTMENTAL ASSESSMENT PLANNING.

**PART A: OUTREACH & ENGAGEMENT METRICS -** *Help us communicate size, scope, and equity of our reach. They inform required outcomes on your annual report, and metrics measuring progress toward key Objectives outlined in our Student Affairs Strategic Plan. You can copy and paste this information from your 2020-21 Assessment Plan, and revise as needed.*

**Outreach – Aligns w/ Core Assessment Objective 2 (Support)**

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| What mechanisms will you use to **initiate** contact with key stakeholders to communicate information, educate, support, publicize, recruit, etc. | If possible, how will you track instances\* of outreach for the mechanism with a reasonably high degree of accuracy? |
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*\*The goal is to track INSTANCES OF OUTREACH. An instance is characterized as intended contact/outreach with an individual. Therefore if you send a newsletter 4 times across the year to 2,000 students, instances of outreach would equal 8,000. If you post to Instagram 20 times and have 100 followers, instances of outreach would equal 2,000.*

**Engagement – Aligns w/ Core Assessment Objective 3 (Climate/Engagement)**

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| What mechanisms will key stakeholders use to engage with your department? (appointments, meetings, programs, events, video/podcast/portal views, websites, other electronic tools, etc.) | If possible, how will you track instances\*\*\* of engagement for the mechanism with a reasonably high degree of accuracy? |
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*\*\*\*The goal is to track INSTANCES OF ENGAGEMENT. An instance is characterized as engagement by an individual. This implies providing numbers of appointments, numbers of individuals who attended a meeting, event, or program, and other things like numbers of video/podcast/webpage/portal views, etc.*

**PART B: PLAN TO ASSESS IN 2021-22**

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| **Name of program/learning opportunity/service/process/need…** | **Which core assessment objective(s) align with the program/learning opportunity/service/process/need…** | | | |
| **Objective 1**  **Learning** | | **Objective 2**  **Support** | **Objective 3**  **Climate/Eng** | **Objective 4**  **Operations** |
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