

STUDENT AFFAIRS ANNUAL REPORT

—
2015–2016



UNC
STUDENT AFFAIRS

GREETINGS *from the* VICE CHANCELLOR for STUDENT AFFAIRS



On behalf of UNC Student Affairs I am pleased to present the 2015–2016 annual report. I am exceptionally grateful for our incredible Student Affairs staff, who work tirelessly in support of our students and whose efforts are represented throughout this report.

Our dedicated team has remained steadfast in ensuring the Student Affairs promise to foster student learning and success for each and every Carolina student. Through the work of our 16 departments we touch every aspect of student life, from orientation before the first semester begins to career planning for life after Carolina. Along the way we provide students with housing, health and wellness services and programming, student organization and student leadership opportunities, accessibility support and much more. Everything we do is driven by our belief that every single student matters, and can achieve success through full access to and inclusion in a wide range of academic, student life and campus learning experiences.

This report provides a snapshot of the annual assessments of learning outcomes used by our departments to ensure our programs are indeed making an impact. With a great Student Affairs team and a multitude of campus partners, we will continue to do great things for our students so they can do even greater things for the world.

Go heels!

A handwritten signature in blue ink that reads "Winston Crisp". The signature is written in a cursive, flowing style.

Winston Crisp

Vice Chancellor for Student Affairs

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STUDENT AFFAIRS OVERVIEW

Student Affairs provides essential programs and services that enhance academic success and personal development for more than 29,000 students enrolled in undergraduate, graduate and professional programs at the University.

Student Affairs supports the mission of the University of North Carolina at Chapel Hill by fostering learning and success within the context of high quality co-curricular programs and services.

We work to provide and maintain the best possible environment for students to live and learn in while removing and reducing barriers to their educational progress. Through initiatives like Excellence in Action, Student Affairs supports students in integrating their academic and co-curricular experiences into a set of 21st century skills, which effectively prepare them for success at and after Carolina.

Every unit in Student Affairs pursues a mission grounded in these concepts and is dedicated toward a simple notion: Each and every single student that comes to Carolina, deserves both opportunity and support to grow, learn and achieve their vision of success.

STUDENT AFFAIRS MISSION & VISION



Mission Statement

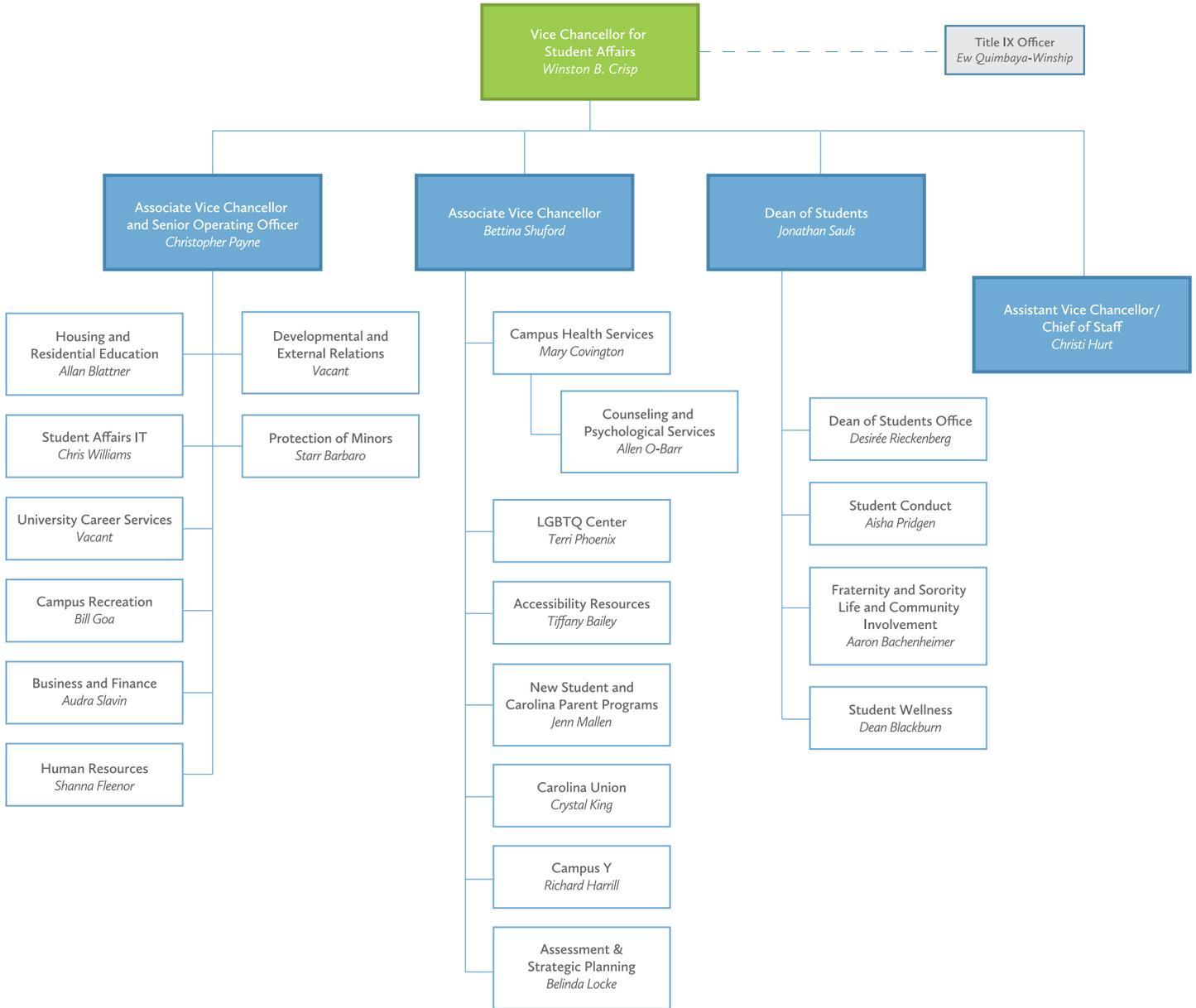
Student Affairs serves the University of North Carolina at Chapel Hill in collaboration with academic programs by providing transformational opportunities for students in the areas of student life, health & wellness, leadership & service and diversity.

We promote student success, access and inclusion by cultivating and leveraging partnerships with faculty, staff and families as well as local, state, national, and global organizations. We challenge and enable our students to become compassionate and responsible citizens and leaders by fostering an accessible, inclusive, culturally diverse living and learning campus environment.

Vision Statement

Student Affairs at UNC-Chapel Hill believes that every student can achieve success through full access to and inclusion in a wide range of academic, student life and campus learning experiences.

ORGANIZATIONAL CHART



EXCELLENCE *in* ACTION

Mission Statement

Carolina Excellence in Action(EIA) is a unique way to help students connect across people, ideas and experiences through programs and opportunities. Students maximize their involvement to explore who they are, discover their personal brand and develop a record of their accomplishments. It inspires transformative learning and skill development to help students take their next steps and change the world.



Goals

- To facilitate intentional student engagement across the University to support the development of Dynamic Learning, Honor, Personal Responsibility, and Community Engagement.
- To engage students in the process of building a co-curricular transcript to organize, contextualize, and make meaning of diverse learning experiences.
- To help students integrate knowledge and skills in the fulfillment of responsibilities and the realization of current and future endeavors.



STRATEGIC PLANNING & GOALS

Student Affairs draws on a set of clearly defined values and best practices to identify strategic priorities deemed critical for realizing our mission and enacting our full potential for fostering student learning and success. Our core values emphasize leadership and service, health, wellness, safety and resiliency, inclusion and accessibility, a culture of learning, ethics and integrity. These values complement our University's mission, and provide a framework to systematically plan and deliver the vast array of programs, services, and learning opportunities provided across Student Affairs. For the 2015–2016 academic year, Student Affairs fully or partially met 94 percent of our annual departmental goals. Departmental goals aligned with and contributed to the achievement of the following Strategic Goals.

1 To provide quality learning experiences.

Some accomplishments contributing to the achievement of Goal 1 included:

- Engaging approximately 2,795 students in leadership positions across Student Affairs.
- Sponsoring more than 1,300 programs and learning opportunities emphasizing student development in areas such as critical thinking, communication, ethics and integrity, and civic involvement.
- Creating Student Affairs Assessment webpages and resources to support staff in utilizing assessment to better understand and facilitate student learning and development in the co-curricular environment.

2 To promote a safe, supportive and inclusive campus environment.

Some accomplishments contributing to the achievement of Goal 2 included:

- Delivering more than 730 programs related to advocacy and/or inclusion.
- Sponsoring approximately 180 student organizations with missions related to advocacy or diversity.
- Implementing a variety of programs supporting the Carolina M.A.L.E.S. Initiative to improve retention and graduation rates, and increase sense of belonging among underrepresented men of color on campus.



3 To engage with student and other internal and external constituents.

Some accomplishments contributing to the achievement of Goal 3 included:

- Connected students, faculty, and staff by providing space and support for approximately 15,795 meetings and events.
- Implemented more than 130 collaborative projects engaging campus and community partners.
- Provided staff advisors for 46 student organizations.

4 To develop and manage human, financial, physical and technological resources to provide efficient and effective delivery of student support services.

Some accomplishments contributing to the achievement of Goal 4 included:

- Housing approximately 8,100 undergraduate, graduate and professional students on campus.
- Providing 78,896 appointments with health care professionals.
- Facilitating 374 gifts to 44 student organizations totaling \$129,041.



Engaged approximately

2,795

students in

LEADERSHIP POSITIONS
across *Student Affairs*

Delivered more than

730

PROGRAMS



RELATED TO **ADVOCACY**
and/or **INCLUSION**

Implemented

more than **130**

COLLABORATIVE PROJECTS
engaging campus and



Provided

78,896

APPOINTMENTS with
HEALTHCARE
PROFESSIONALS



DEPARTMENTAL HIGHLIGHTS



Accessibility Resources & Service

The mission statement for Accessibility Resources & Service (ARS) is to assure that all programs and facilities of the University are accessible to all students in the University community and to develop programs and services that permit students to, as independently as possible, meet the demands of University life. Key accomplishments for 2015–2016 included:

- Advocating successfully for the inclusion of the work completed by the Electronic Accessibility Working Group in the University Transition plan, which will focus on physical, electronic and program accessibility.
- Designing and implementing Holiday Orientation, an enhanced orientation program for students with disabilities.
- Updating the Animals On-Campus Policy to include Emotional Support Animals, Therapy Animals and Service Animals clearly defining the differences and appropriate procedures and protocols.

Campus Health Services

Campus Health Services (CHS) strives to partner with the University community to provide expert, student-centered, inclusive and comprehensive health care and wellness promotion to support academic success. CHS builds skills for a healthy lifetime by fostering resiliency and mastery of self-care in a global environment. Key accomplishments for 2015–2016 included:

- Continuing provision of excellent service to students and post docs with increased volume despite a 13 percent reduction in the Campus Health fee per student for CHS since 2014.
- Providing approximately 24,000 hours of clinical teaching and mentoring to Medical Residents, Sports Medicine Fellows, Nurse practitioner and Physician Students, Doctor of Pharmacy students, Athletic training students, and under the auspices of CAPS, pre-doctoral interns, clinical Masters of Social Work interns, and Psychology practicum students.
- Opening Student Stores Pharmacy including expanded access to UNC Faculty and Staff.

78,867

**TOTAL VISITS
by patients**





Campus Recreation

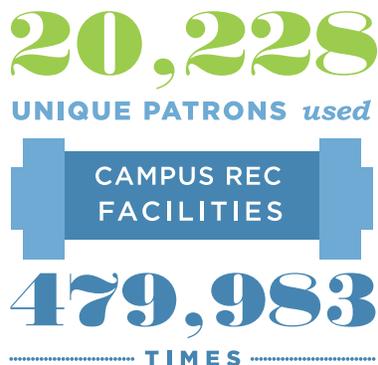
Campus Recreation provides a diverse and intentional recreational program in a safe, inclusive and accessible environment that enhances the social, mental and physical well-being of the entire University community. Key accomplishments for 2015–2016 included:

- Opening the Tar Heel Training Center providing space and specialty equipment for personal and small group training.
- Implementing the Unified Sports Kickball League, a partnership and an inclusive sports program that unites Special Olympics athletes and the UNC community.
- Creating and piloting a rubric designed to support student staff in developing skills transferrable to diverse professional and community endeavors.

Campus Y

The mission of the Campus Y is the pursuit of social justice through community engagement, education and advocacy and as such it is an organization that welcomes and supports a diversity of views, approaches and activities in its agenda to drive lasting social change. Key accomplishments for 2015–2016 included:

- Spinning out 10 social ventures from CUBE, a mix of nonprofit and for profit ventures, including Seal the Seasons, winner of the 2015 Emerging Issues prize.
- Graduating the first cohort of Bonner Leaders.
- Launching new funding, capacity building, and communications platforms to support 30 social justice committees and 2,000 student volunteers.



DEPARTMENTAL HIGHLIGHTS



Carolina Union

The Carolina Union creates safe, inclusive, and educational experiences that enable students to maximize their time at Carolina. Key accomplishments for 2015–2016 contributing included:

- Facilitating student engagement by providing spaces, support and facilitation for events in response to campus climate and word events.
- Assisting the Carolina Union Board of Directors in publishing an Inclusion Statement reaffirming the Union's mission to create an inclusive and welcoming environment for all.
- Reviewing the 2015 Multi-Institutional Study of Leadership data. The data will be used to look at our experiences and offerings and how they can most effectively grow student leadership capacity.

Counseling and Psychological Services

The mission of Counseling and Psychological Services (CAPS) is to provide high-quality, confidential, compassionate, and culturally competent service through a continuum of wellness promotion and psychological services to enhance the lives of students and promote social, personal, and academic growth. Key accomplishments for 2015-2016 included:

- Adding four post MSW traineeships and a half-time psychiatrist to staff.
- Engaging in 14,192 total client contacts not including medication services, 11.2 percent of our student population is seen at CAPS.
- Establishing a coalition of student groups concerned about mental health issues.

Sponsored more than
250 EVENTS
engaging approximately
38,790
STUDENT PARTICIPANTS



Housing and Residential Education

The Department of Housing and Residential Education works to create an inclusive on-campus housing environment that promotes personal development, citizenship, involvement and leadership. Key accomplishments for 2015–2016 included:

- Demonstrating a higher retention rate for students living on campus.
- Employing 513 students in diverse positions such as Resident Advisors, Community Managers, Office Assistants and Residential Computing Consultants.
- Developing a curriculum for the Discover sopho[MORE] Experience.

LGBTQ Center

The Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Center works to foster a welcoming and inclusive environment for UNC-Chapel Hill community members of all sexual orientations, gender identities and gender expressions. Key accomplishments for 2015–2016 included:

- Implementing 30 Safe Zone trainings (adding 675 new members to the program) and 54 additional educational programs to 1,205 people.
- Serving on numerous pan-university committees which allowed us to address policy and practices of the university and to cultivate relationships across campus.
- Providing 55 social or outreach programs reaching 3,302 people.

138,951

PACKAGES DELIVERED
through two package centers



**in MORRISON
and SPENCER
RESIDENCE HALLS**

DEPARTMENTAL HIGHLIGHTS



New Student & Carolina Parent Programs

The mission of the Office of New Student & Carolina Parent Programs (NSCPP) is to provide new undergraduate students the information and activities needed to transition smoothly to UNC and to promote an on-going relationship between the parents/families of all Carolina students and the University in support of their students' success at Carolina. Key accomplishments for 2015–2016 contributing included:

- Conducting Orientation curriculum mapping, analyzed data, shared with campus colleagues and presented recommendations for curricular revisions.
- Engaging in a benchmarking project to learn more about Parents Council structure, recruitment and membership engagement at peer institutions to assist with future planning.
- Establishing an undergraduate fellowship program, intended to provide NSCPP student leaders with an interest in pursuing a Student Affairs career with the opportunity to gain experience while meeting NSCPP staffing needs.

Office of Fraternity and Sorority Life & Community Involvement

The Office of Fraternity & Sorority Life and Community Involvement (OFSL-CI) enhances the academic experience, holistic development, and civic contribution of students by providing effective services and developmental opportunities that enrich the Carolina experience. OFSL-CI advocates for the fraternal movement by educating, advising, and empowering fraternities and sororities and their members to live according to their organizational values and contribute to the University and greater community. OFSL-CI provides resources and coordinates services to assist students in transitioning to off-campus living. We promote authentic relationships between students and their neighbors by encouraging them to be active and responsible members of the communities in which they live. Key accomplishments for 2015–2016 included:

- Expanding the Delta Advocates program in partnership with EOC/Title IX, the Women's Center, and Student Wellness including revised training program and inclusion of a broader sorority community and plans for fraternity involvement.
- Developing a new curriculum for the annual Greek Leadership Academy.
- Expanding collaboration with the Jackson Center to include the integration of summer student interns in Good Neighbor Planning.

..... *Provided*

140 
WEEK of WELCOME PROGRAMS
attended by nearly **4,000**
NEW FIRST YEAR STUDENTS
& **800** NEW TRANSFER STUDENTS



Office of Student Conduct

The Office of Student Conduct supports the fostering and development of students at the University by promoting the ideals of academic honesty, personal integrity, and responsible citizenship among students at Carolina. Key accomplishments for 2015–2016 included:

- Implementing a Post-Hearing Assessment Survey and a Post-Hearing Rubric, to assess and better facilitate students' understanding of responsible citizenship.
- Facilitating workshops on equity, ethics and cultural perspectives for Honor Court members.
- Creating a Leadership Summit for the ongoing training and development of student leaders engaged with the Honor System.

Office of the Dean of Students

The mission of the Office of the Dean of Students is to provide support and assistance to the Carolina community focused on empowering students to succeed in navigating the University environment. Key accomplishments for 2015–2016 included:

- Launching the UNC Student Care Team, a multidisciplinary team whose purpose is centered on enhancing communication to provide early intervention and holistic support to students. The team discussed more than 130 cases in the 2015–2016 year.
- Partnering with Undergraduate Education, the Department of Public Safety, and Counseling and Psychological Services to provide outreach and education presentations to more than 12 academic departments. These presentations shared information specific to campus safety, identifying and referring students of concerns, and campus support resources.
- Enhancing programming and services for the military-affiliated student population. Prospective, incoming, and current students now have a specific and single point of contact to which they can direct all their application and transition questions, from the admissions process to a thorough explanation of their Veteran's Affairs benefits.

..... *Visited*

1,250

↑↑ HOMES in the ↑↑

**GOOD NEIGHBOR INITIATIVE
DOOR-TO-DOOR WALK**

DEPARTMENTAL HIGHLIGHTS



Office of the Vice Chancellor for Student Affairs

With more than 29,000 students seeking higher education opportunities in undergraduate, graduate and professional programs, the Office of the Vice Chancellor works in partnership with the faculty and academic administration to provide a holistic educational experience for all students. Our goal is to provide the optimal experience in which learning and growth for each student can occur. Key accomplishments across 2015–2016 contributing to this mission and the broader mission of Student Affairs included:

- Kicking off the inaugural year of the Carolina MALES Pin Lineage Program and connected 150 alumni and undergraduate men of color in a mentoring program.
- Managing the Phillips Travel Scholarship Program that provides up to \$9,000 in funding for 25 juniors and seniors to travel internationally.
- Sponsoring the Excellence in Action Involvement Fair with more than 75 student organizations and departments to challenge students to think more broadly about their campus engagements.

Student Wellness

The mission of Student Wellness is to create a healthy, safe, and socially just community that fosters student well-being and success. Key accomplishments across 2015–2016 contributing to this mission and the broader mission of Student Affairs included:

- Hiring an Assistant Director of Persistence and Resiliency and a Persistence/Clinical Coordinator to more effectively engage in early identification and intervention of students experiencing wellness related issues.
- Increasing health messaging and interaction with students online and on social media to promote pro social health behaviors and access/awareness to resources.
- Implementing and increasing peer to peer awareness and education efforts, including training more peer educators for One Act/One Act for Greeks; developing a parallel/extended bystander effort for issues of alcohol/drugs, hazing, or other health related matters; and developing, implementing a new Healthy Heels Ambassador program.

130 BLOG POSTS
19 NEWSLETTERS
sent to reach nearly
121,867
..... PEOPLE

University Career Services

The mission of University Career Services (UCS) is to provide progressive services and resources to help students clarify and attain their goals. Key accomplishments for 2015–2016 contributing to this mission and the broader mission of Student Affairs included:

- Providing career counseling to 8,231 students in individual meetings, a 24 percent increase over the previous year.
- Collaborating with the Academic Advising Program to host a Major & Career Exploration event called Major's Madness
- Providing 136 programs as part of the UCS Fall/Spring Program schedule to 6,324 students, and an additional 160 presentations to departments, student organizations and faculty classrooms reaching 2,726 students.

STAFF RECOGNITIONS

- **Awards of Distinction:**
Christy Dunston and Crystal King
- **Beacon of Light Award:** Will McInerney
- **Campus Health Innovation Award:** Wendy Kadens
- **Coalition for Graduate Students & New Professionals: Outstanding Young Professional Award:** Brian Lackman
- **Delta Sigma Theta Black Male Appreciation Award:**
Ion Outterbridge
- **Excellence in Action Award:**
Excellence in Action Involvement Fair Planning Committee: Amy Gauthier, Laura Ketola, Kristy Clear, Hazael Andrew, Megan Johnson and Kate Kryder
- **Leadership Award Campus Health Services:**
Scott Oliaro and Thevy Chai
- **MCC Purple Grass Award:** Angel Collie
- **NCATA Athletic Trainer of the Year College or University:** Nina Walker
- **NCATA Lifesaver Recognition Award:** Sally Mays
- **Provost Committee on Institutional Excellence in Diversity: Outstanding Service:**
Devetta Holman Nash
- **Student Affairs Assessment Award:**
Campus Recreation Assessment & Student Development Joint Committee: Tori Hooker, Lauren Mangili, Liz Walz, Dave Yeargan, Jason Halsey, Reggie Hinton and Justin Ford
- **Student Affairs Diversity Award:**
Hazael Andrew and Justin Inscoe
- **Student Affairs Campus Collaborator Award:**
Student Affairs Professional Development Committee: Emily Gaspar, Jess Evans, Jacquie Gist, Reggie Hinton, Brittany O'Malley, Aisha Pridgen, Megan Van Heiden and Kate Kryder
- **Student Affairs Excellence Awards:**
Christine Goodman, Tori Hooker, Barbara Lesane, Katie Merrill
- **UNC School of Pharmacy Preceptor of the Year:**
Amy Sauls
- **University Diversity Award:** Terri Phoenix

YEAR in PHOTOS



CAROLINA KICKOFF | Carolina Kickoff Counselors welcome first year students to the three-day camp that provides a crash course on how to make the most of their Carolina experience.



SOLAR PANEL INSTALLATION | A ribbon cutting ceremony was held to celebrate the successful solar panel installation on the roof of the FPG Student Union. The event was attended by the UNC Renewable Energy Special Projects Committee (RESPEC), the Carolina Union, Strata Solar, SMA America, and University faculty, staff, and students attended.



UNIVERSITY DAY | Charles Streeter, chair of the Employee Forum, speaks during University Day on October 12, 2015 at the University of North Carolina at Chapel Hill.



MALES PIN KICKOFF | The Carolina MALES Pin Initiative kicked off its inaugural year with 150 alumni/staff mentors and students of color participating in the program, which included two signature events in the Kickoff and Sendoff and other monthly touch points through the year.



GINGERBREAD HOUSE DECORATING COMPETITION | Students took an exam break to get festive with a gingerbread decorating contest in the Carolina Union.



2016 SBP REUNION | Student Body Presidents from as far back as 1950 attended the SBP Reunion to welcome newly elected Bradley Opere and congratulate Houston Summers for a successful year.



HOLI MOLI | Vice Chancellor Crisp and Chancellor Carol Folt joined thousands of students in the celebration of Holi Moli, the Hindu celebration of the arrival of spring, to connect our campus and celebrate our community.



LAST LECTURE | Vice Chancellor Winston Crisp delivers the UNC Senior Class Last Lecture to the graduating class of 2015.



NEW PHARMACY OPENS | Student Stores Pharmacy opened to expand access to UNC Faculty and Staff.



COLLEGIATE CULINARY CHALLENGE | UNC students battled NC State University students in Lenoir Dining Hall for a culinary challenge where the UNC team won the student challenge.



EIA INVOLVEMENT FAIR | Hundreds of students stopped by the Excellence in Action Fair to kick off the spring semester. Students received an EIA t-shirt for participating in the scavenger hunt and learning about the more than 75 participating student organizations and University departments.



NEW STUDENT CONVOCATION SELFIE | First year students capture their Convocation memories with a giant group selfie.

