

STUDENT AFFAIRS ANNUAL REPORT

2014-2015



UNC
STUDENT AFFAIRS

GREETINGS FROM THE VICE CHANCELLOR FOR STUDENT AFFAIRS



I am pleased to present the 2014-2015 annual report for UNC Student Affairs. Enclosed within this report you will find department highlights, program successes and the strategic goals and objectives we use to guide our work. As you review highlights from the 16 departments in Student Affairs, I hope you will more fully appreciate the impact of our programs and services for Carolina students.

Driven by our commitment to fostering student learning and success for all Carolina students, our staff works tirelessly to support our students with programs and services that enable them to be successful. Through collaborations across departments and partners across campus, this year we continued implementation of Excellence in Action as the student learning and success framework for Student Affairs. The programs and services offered by Student Affairs departments continue to challenge and enable students while providing the optimal experience in which learning and growth for each student can occur.

A special thanks to all of our staff! Student Affairs professionals play an important role in helping shape Carolina students so they can reach their full potential and my team shows up every day ready to be there for our students. I am proud of our staff and their dedication to our students.

Thank you again and Go heels!

A handwritten signature in cursive script that reads "Winston Crisp".

Winston Crisp
Vice Chancellor for Student Affairs

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STUDENT AFFAIRS OVERVIEW

Student Affairs provides essential programs and services that enhance academic success and personal development for more than 29,000 students enrolled in undergraduate, graduate and professional programs at the University. Student Affairs supports the mission of the University of North Carolina at Chapel Hill by fostering learning and success within the context of high quality co-curricular programs and services.

We work to provide and maintain the best possible environment for students to live and learn in while removing and reducing barriers to their educational progress. Through initiatives like Excellence in Action, Student Affairs supports students in integrating their academic and co-curricular experiences into a set of 21st century skills which effectively prepare them for success at and after Carolina.

Every unit in Student Affairs pursues a mission grounded in these concepts and is dedicated toward a simple notion: Each and every single student that comes to Carolina, deserves both opportunity and support to grow, learn and achieve their vision of success.

STUDENT AFFAIRS MISSION & VISION

Mission Statement

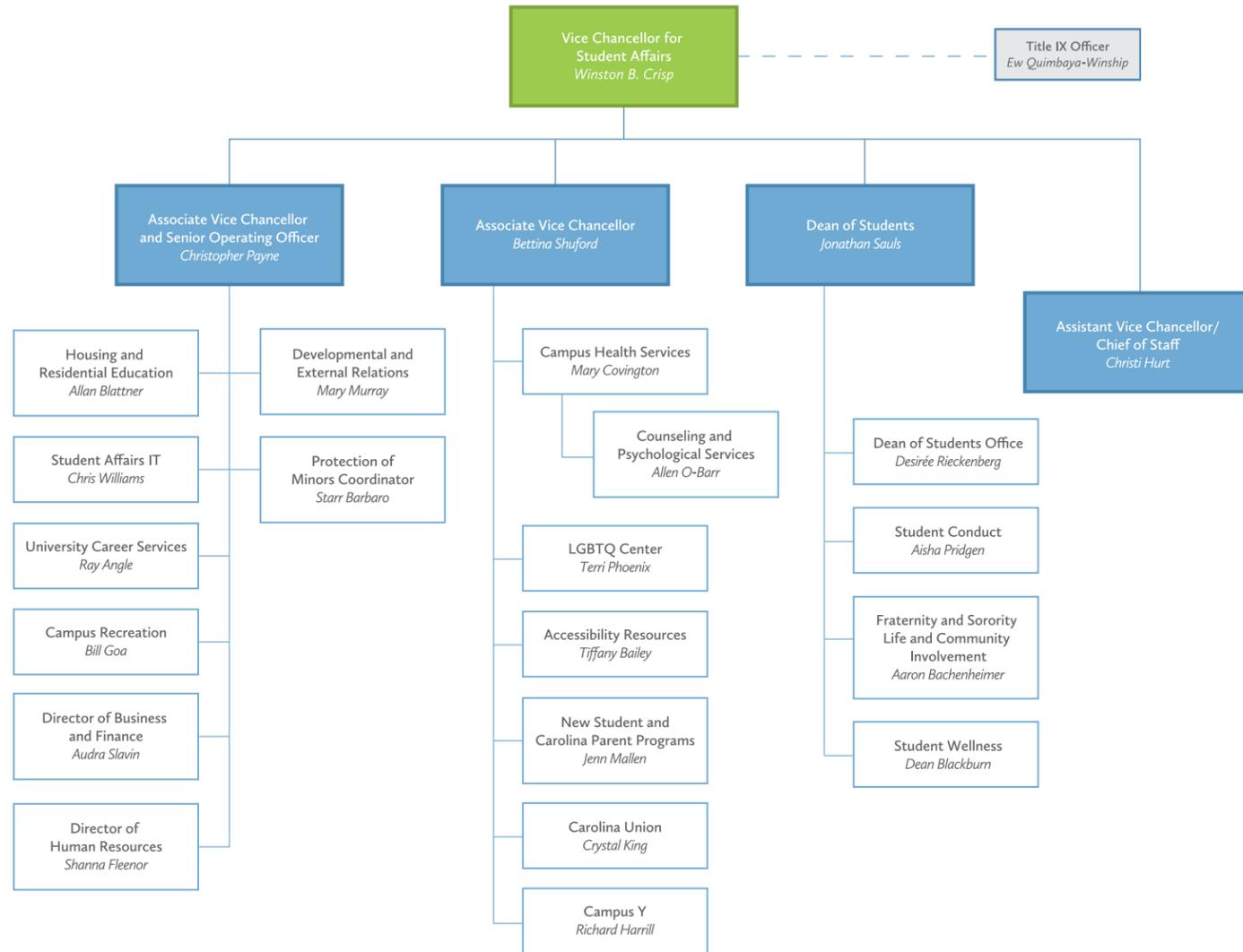
Student Affairs serves the University of North Carolina at Chapel Hill in collaboration with academic programs by providing transformational opportunities for students in the areas of student life, health & wellness, leadership & service and diversity.

We promote student success, access and inclusion by cultivating and leveraging partnerships with faculty, staff and families as well as local, state, national, and global organizations. We challenge and enable our students to become compassionate and responsible citizens and leaders by fostering an accessible, inclusive, culturally diverse living and learning campus environment.

Vision Statement

Student Affairs at UNC-Chapel Hill believes that every student can achieve success through full access to and inclusion in a wide range of academic, student life and campus learning experiences.

ORGANIZATIONAL CHART



STRATEGIC PLANNING

Student Affairs draws on a set of clearly defined values and best practices to identify strategic priorities deemed critical for realizing our mission and enacting our full potential for fostering student learning and success.

Our core values emphasize leadership and service, health, wellness, safety and resiliency, inclusion and accessibility, a culture of learning, ethics and integrity.

These values complement our University's mission, and provide a framework to systematically plan and deliver the vast array of programs, services, and learning opportunities provided across Student Affairs. Across 2014-2015, Student Affairs fully or partially met 92 percent of our annual departmental goals. Departmental goals align with and contribute to the achievement of the following Strategic Goals.



Fully or partially met

92%

of STUDENT AFFAIRS ANNUAL DEPARTMENTAL GOALS

GOALS



1 To provide quality learning experiences.



To support our commitment to fostering student learning and success, Student Affairs developed Excellence in Action, a competency-based initiative emphasizing Dynamic Learning, Honor, Personal Responsibility, and Community Engagement. In focusing on these four elements across co-curricular programs and services, Student Affairs is making a significant contribution to delivering a 21st century education that prepares students to thrive in a complex and changing world. Across Student Affairs, departments set and met unit goals and implemented actions designed to support the larger goal of providing quality learning experiences. **Some actions contributing to the achievement of Goal 1 include:**

- Adding more than 35 new educational co-curricular programs or services to develop critical skills such as financial literacy, career readiness, leadership, critical thinking, civic involvement, ethics and integrity, personal responsibility, health promotion, equity and inclusion.
- Engaging approximately 2,362 students in leadership positions across Student Affairs.
- Teaching six courses emphasizing leadership, service, self-awareness, and career development, EDUC 131 Career Exploration, EDUC 132 Career Planning, EDUC 309 An Examination of Quality and the Pursuit of Betterness, EDUC 316, EDUC 317 Dynamics of Effective Leadership, EDUC 318 Peer Leadership in the University Environment.

2 To promote a safe, supportive and inclusive campus environment.

The University of North Carolina at Chapel Hill enrolls over 29,000 students each year. Our students come from diverse cultures and communities, and they engage in living and learning with diverse sets of beliefs and perspectives. Whereas a large, diverse student body enriches the campus community, it can present occasional challenges in terms of safety and inclusion. Student Affairs plays a significant role in promoting a safe, supportive and inclusive campus environment. We are very intentional in setting goals and implementing initiatives designed to keep the campus community safe and welcoming for all. Across Student Affairs, departments set unit goals and implemented initiatives designed to support the larger goal of promoting a safe, supportive and inclusive campus environment. **Some actions contributing to the achievement of Goal 2 include:**

- Delivering more than 130 unique programs related to advocacy and/or inclusion drawing in more than 26,000 members of the campus community.
- Sponsoring 114 student organizations with missions related to advocacy or diversity.
- Contributing to Carolina Conversations, a University-wide initiative to support, help facilitate, and encourage critical conversations affecting the Carolina community.

3 To engage with student and other internal and external constituents.

As the University of North Carolina's flagship institution, leadership and service are an integral part of our University's mission. Student Affairs contributes to serving our local, national and global communities through its strong commitment to engaging and partnering with students, internal and external constituents. We work to strengthen and enhance our connectedness on campus, in the community, across our state and nation, and around the globe. **Some actions contributing to the achievement of Goal 3 include:**

- Partnering with the College of Arts and Science to support the Men-of-Color Engagement MALES Initiative for undergraduate men of color to connect 60 current students to 60 alumni and staff mentors to foster a support system to help students be successful.
- Coordinating the first Heel Fest, a pan-university alcohol-free festival celebrating the last day of classes.
- Connecting students, faculty, and staff by supporting more than 16,280 events and meetings, attended by more than one million participants across the campus.
- Enhancing student engagement with the Office of Student Conduct and the Honor System by conducting a review of policies and procedures to foster fair and equitable treatment and effective case management.

4 To develop and manage human, financial, physical and technological resources to provide efficient and effective delivery of student support services.

As public institutions of higher learning are being asked to do more with limited resources, Student Affairs is focused on developing and managing human, financial, physical and technological resources to provide efficient and effective delivery of student support services. To ensure the best use of resources entrusted to us by federal and state government, student fees, and donor contributions Student Affairs implemented a number of goals and measures designed to manage resources. **Some actions contributing to the achievement of Goal 4 include:**

- Housing more than 9,500 undergraduate, graduate, and professional students on campus.
- Engaging more than 17,700 unique participants in fitness programming across Campus Rec facilities.
- Providing 76,934 appointments with health care professionals, with a "satisfaction with provider interaction" rate of 98%.

Supporting more than
16,280
EVENTS AND MEETINGS

attended by more than
1 MILLION PARTICIPANTS
ACROSS THE CAMPUS

Engaging approximately
2,362
students in
LEADERSHIP POSITIONS
across Student Affairs

Engaging more than
17,700
UNIQUE PARTICIPANTS
in fitness programming
across
CAMPUS REC FACILITIES

Housing more than
9,500
UNDERGRADUATE, GRADUATE,
AND PROFESSIONAL STUDENTS
on campus

Providing
76,934
APPOINTMENTS
WITH HEALTHCARE
PROFESSIONALS
with a **98%**
PROVIDER INTERACTION
SATISFACTION RATE

DEPARTMENTAL HIGHLIGHTS



Accessibility Resources & Service

The mission statement for Accessibility Resources & Service (ARS) is to assure that all programs and facilities of the University are accessible to all persons in the University community and to develop programs and services that permit students to, as independently as possible, meet the demands of University life. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Forming of the campus wide Electronic Accessibility Working Group to address electronic access issues on-campus including policies and guidelines, education and resources, and assistive technology
- Initiating the development of an orientation program specifically for students with disabilities
- Revamping the ARS website, including re-organization of content, introduction of a social media presence, improvement of website accessibility, enhancement of resources for faculty and students, and creation of on-line forms for students to use to request services and resources. ARS also worked with SAIT to update and create enhancements in our online portal to manage student services and improve exam scheduling

Campus Health Services

Campus Health Services strives to partner with the University community to provide expert, student-centered, inclusive and comprehensive health care and wellness promotion to support academic success. We help build skills for a healthy lifetime by fostering resiliency and mastery of self-care in a global environment. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Participating in the renewal process of all three University sponsored health insurance plans, and spearheading the renewal of the post-doc plan
- Opening a satellite pharmacy in Student Stores
- Providing outreach nights to international students and out of state students

Campus Recreation

Campus Recreation provides a diverse and intentional recreational program in a safe, inclusive and accessible environment which enhances the social, mental and physical well-being of the entire University community. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Establishing intentional partnerships with diverse student organizations, programs and departments on campus and in the community
- Expanding facility hours
- Implementing new technologies (VoiceThread, Group Ex, Pro, Fusionetics, and Fusion) to improve administrative organization and enhance the participant experience

Campus Y

The mission of the Campus Y is the pursuit of social justice through promoting pluralism, and as such it is an organization that welcomes and supports a diversity of views, approaches and activities in its agenda to drive lasting social change. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Starting the Global Leadership Institute, bringing Duke and UNC students together to discuss what needs to be done to prepare students for overseas work
- Expanding the diversity of Global Gap Year Fellows
- Graduating their first class of UNC Bonner Leaders

.....Approximately.....
5,400
 RECORD NUMBER of
 STUDENT EXAMINATIONS
 PROCTORED

Contributing over
100,000
 hours of
 HIGH IMPACT STUDENT
 VOLUNTEER
 SERVICE



Carolina Union

The Carolina Union creates safe, inclusive, and educational experiences that enable students to maximize their time at Carolina. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Hosting a live broadcast of ESPN First Take, a weekday sports talk show from the Great Hall
- Increasing sustainability by activating new HVAC management system software, installing six water bottle filling stations throughout the Union and installing LED bulbs and solar panels
- Creating a centralized, dedicated area within the Union, titled Student Life & Leadership

Housing and Residential Education

The Department of Housing and Residential Education works to create an inclusive on-campus housing environment that promotes personal development, citizenship, involvement and leadership. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Managing nearly a 100 percent increase in Package Center volume from five years ago
- Providing initial and ongoing training for Resident Advisors which resulted in enhancing skills characteristic of critical thinking, interpersonal development, communication, ethics and integrity, and cross-cultural perspectives
- Providing opportunities to enhance the international student experience, including the summer-fall pilot of services to newly arriving international students

LGBTQ Center

The Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Center works to foster a welcoming and inclusive environment for UNC-Chapel Hill community members of all sexual orientations, gender identities and gender expressions. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Another record setting year providing 25 Safe Zone trainings to the Carolina Community
- Providing 14 Non-Safe Zone educational programs (e.g.: class presentations, LGBTQ 101 trainings) with 645 participants
- Fielding 204 requests for presentations from community partners, 819 requests to meet with the center staff, and 773 contacts requesting resources

New Student & Carolina Parent Programs

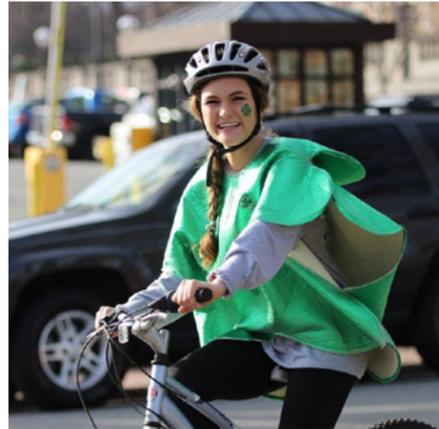
The mission of the Office of New Student & Carolina Parent Programs is to provide new undergraduate students the information and activities needed to transition smoothly to UNC and to promote an on-going relationship between the parents/families of all Carolina students and the University in support of their students' success at Carolina. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Revamping the Orientation schedule to include a framework of progression throughout the program including a new session to allow students and families the chance to personalize some of the information they received, and adding a late-night program to provide a safe environment or students and introduce them to features and programming offered by the Carolina Union
- Increasing the number of Week of Welcome events and building new relationships with partners contributing to higher turnout at events than in previous years
- Enhancing parent and family programming by completing the restructuring of the Parent's Council Committee

.....Receiving over.....
125,000
PACKAGES
ANNUALLY 

.....Adding.....
609 **NEW SAFE**
ZONE ALLIES
to **CAROLINA**
the **COMMUNITY**

DEPARTMENTAL HIGHLIGHTS



Office of Fraternity and Sorority Life & Community Involvement

The Office of Fraternity & Sorority Life and Community Involvement (OFSL-CI) enhances the academic experience, holistic development, and civic contribution of students by providing effective services and developmental opportunities that enrich the Carolina experience. OFSL-CI advocates for the fraternal movement by educating, advising, and empowering fraternities and sororities and their members to live according to their organizational values and contribute to the University and greater community. OFSL-CI provides resources and coordinates services to assist students in transitioning to off-campus living. We promote authentic relationships between students and their neighbors by encouraging them to be active and responsible members of the communities in which they live. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Establishing a partnership with Jackson Center providing off-campus support, education, and community engagement opportunities for UNC students
- Continuing successful implementation of Chapel Hill PD Noise/Loud Party response partnership
- Transitioning of Greek Leadership Conference from on-campus two-day workshop to off-campus three-day retreat

Office of Student Conduct

The Office of Student Conduct supports the fostering and development of students at the University by promoting the ideals of academic honesty, personal integrity, and responsible citizenship among students at Carolina. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Streamlining the process to identify candidates that are not eligible for graduation due to an Honor Court matter
- Implementing regularly scheduled meetings with relevant student leadership and staff to review status of cases and pro-actively spot issues
- Implementing a calendaring system to provide advance notice to faculty and staff panel members when service is needed, and to assure that we have a diverse panel for the hearings

Office of the Dean of Students

The mission of the Office of the Dean of Students is to provide support and assistance to the Carolina community focused on empowering students to succeed in navigating the University environment. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Expanding of Veteran/Military-Affiliated programming and support
- Initiating the Financial Literacy Consortium, a diverse group of financial experts and help students develop knowledge and practices for a financially successful future during and after college
- Launching of the Critical Incident Response Team to replace the old on-call pager system

Office of the Vice Chancellor for Student Affairs

With more than 29,000 students seeking higher education opportunities in undergraduate, graduate and professional programs, the Office of the Vice Chancellor works in partnership with the faculty and academic administration to provide a holistic educational experience for all students. Our goal is to provide the optimal experience in which learning and growth for each student can occur. Key accomplishments across 2014–2015 contributing to this mission and the broader mission of Student Affairs include:

- Hosting a Q&A session for students to speak with the Vice Chancellor and other campus leaders in partnership with the Student Leadership Advisory Committee
- Managing the Phillips Travel Scholarship Program that provided funding for 25 juniors and seniors to travel internationally.
- Introducing “Carolina Conversations” with campus partners to engage the UNC community, and to facilitate robust and honest dialogue across all our differences.



DEPARTMENTAL HIGHLIGHTS



Student Wellness

The mission of Student Wellness is to create a healthy, safe, and socially just community that fosters student well-being and success. Key accomplishments across 2014-2015 contributing to this mission and the broader mission of Student Affairs include:

- Increasing Campus Recovery Initiatives and Programming, securing funding, hosting events and weekly meetings for students in Recovery Community
- Training 16 new Peer Educators to use social interaction to encourage healthier choices
- Implementing the Student Core Survey on Alcohol & Drug Use and Perceptions, and Sexual Health Needs Assessment

University Career Services

The mission of University Career Services is to provide progressive services and resources to help students clarify and attain their goals. Key accomplishments across 2014-2015 contributing to this mission and the broader mission of Student Affairs include:

- Awarding over 150 Styled for Success Stipends
- Hosting Job and Internship Expos in the Fall and Spring Semesters bringing 218 employers to campus
- Coordinating the new conGRADulations FAIR in the Smith Center for graduating seniors so they can handle all their graduation tasks in one location

..... Reaching

9,010

AUDIENCE MEMBERS through
 **INTERACTIVE**
CAROLINA THEATRE
PROGRAMMING

..... Hosting & Serving

2,178

STUDENTS AT JOB
AND INTERNSHIP EXPOS
DURING FALL & SPRING 

MAJOR RECOGNITIONS

- **ACUI Steal This Idea Design Competition**
Megan Johnson, Christina Berkowitz, Jasmine Howard, *Carolina Union*
- **Beloved Community Award from the Bonner Foundation**
Richard Harrill, *Campus Y*
- **C. Knox Massey Distinguished Service Award**
Christopher Payne, *Office of the Vice Chancellor for Student Affairs*
- **Employee Forum Peer Recognition Award**
Emily Gomez, *University Career Services*
- **Hortense K. McClinton Outstanding Faculty Staff Award**
Winston Crisp, *Office of the Vice Chancellor for Student Affairs*
- **Knox Massey Recipient**
DeVetta Holman Nash, *Student Wellness*
- **Luce Foundation Scholarship**
Jakelin Bonilla, *Campus Y*
- **Metropolitan Community Churches Purple Grass Award**
Angel Collie, *LGBTQ Center*
- **Nash Community College Distinguished Alumni Award**
Angel Collie, *LGBTQ Center*
- **NCAACE Outstanding Professional Award**
O. Ray Angle, *University Career Services*
- **NCCDA Best Practices Grant Oct 2014**
Christy Dunston, *University Career Services*
- **Orange County Rape Crisis Center's Margaret Barrett Award for Advocacy**
Kelli Raker, *Student Wellness*
- **Orange County Rape Crisis Center's Margaret Henderson Award for Service & Self-Care**
Christi Hurt, *Office of the Vice Chancellor for Student Affairs*
- **Order of the Golden Fleece**
Lucy Lewis, *Campus Y*
- **Robert E. Bryan Public Service Award**
Mathilde Verdier, *Campus Y*
- **Robert E. Bryan Staff Award**
Mathilde Verdier, *Campus Y*
- **SoACE New Professionals Award**
Katherine Nobles, *University Career Services*
- **Student Affairs Excellence Award Winners**
Elizabeth Mellott, *Housing & Residential Education*
Rick Steele, *OVC Business Hub*
Catherine Swinney, *Campus Health Services*
Blakely Williamson, *University Career Services*
- **Top Master's Thesis in the Southeast**
Jordan Lee, *Campus Recreation*
- **Trans 100**
Angel Collie, *LGBTQ Center*
- **University Award for the Advancement of Women**
Terri Phoenix, *LGBTQ Center*

YEAR IN PHOTOS



2014 NEW STUDENT & CAROLINA PARENT PROGRAMS | Student Leaders and staff who serve as Project Coordinators, T-Link Transfer Mentors, Tar Heel Beginnings Board and Orientation Leaders throughout the year!



Sasha Seymore and Alexis White, president and vice president of the Class of 2015 applaud graduates at spring commencement. ©UNC- Chapel Hill



RED, WHITE AND CAROLINA BLUE GRADUATION CEREMONY | Vice Chancellor for Student Affairs Winston Crisp presents U.S. Army Veteran and graduate Jacob Hinton with a Military Honor Cord during the 2015 Red, White and Carolina Blue Graduation Ceremony. ©UNC- Chapel Hill



Students gather at the Old Well to take pictures during a mid-February snowfall. ©UNC- Chapel Hill



Campus Y members partnered with other student groups to organize a strong UNC showing at the 8th Annual HKonJ (Historic Thousands on Jones Street) march and rally in Raleigh in support of economic sustainability, education and criminal justice. ©UNC- Chapel Hill



Students enjoy sno cones and making handprints on the CUBE during a Carolina Union Activities Board-hosted event. ©UNC- Chapel Hill



MOVE-IN WEEKEND | Chancellor Folt and Vice Chancellor Crisp (center) with members of the Department of Housing and Residential Education during Move-In Weekend.



ALS CHALLENGE | Student Affairs Leadership Team participated in the ice bucket challenge for ALS Awareness. Photo taken by Charles Streeter



FIRST TAKE | The Carolina Union hosted ESPN's First Take in the Great Hall Lobby on Feb. 17, 2015 prior to the UNC vs Duke basketball game. ©UNC- Chapel Hill



SPORTS CLUBS | With several individual and team national and league championships, it was a great year for UNC Sport Clubs! Photo taken by Campus Recreation



WINTER CELEBRATION | Student Affairs Winter Celebration and Heelapalooza gave staff a chance to have some fun as they kicked off the spring semester. Lead singer Allen O'Barr and his fellow Counseling and Psychological Services team members impressed the crowd as Pink Freud. Photo taken by Charles Streeter



CONVOCAION | The class banner for the Class of 2018 is presented at new student convocation and pep rally. ©UNC- Chapel Hill



BLACK GREEK ROAD TRIP | OFSL-CI staff member Ion Outterbridge and the UNC NPHC Executive board participated in the Fifth Annual Miseducation of the Black Greek ROADTRIP! Leadership Conference in Atlanta, GA.



CONGRADUATIONS FAIR | Graduating seniors were invited to the ConGraduations Fair sponsored by University Career Services to take care of all things graduation in one location! ©UNC- Chapel Hill



CAROLINA UNITED | Carolina United kicked off the year with a four-day off campus retreat to explore diversity to foster collaborative dialogue and unite participants across their differences.

