



2018 – 2019

UNC Student Affairs Annual Report



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MAKING AN IMPACT

MISSION STATEMENT

Student Affairs serves the University of North Carolina at Chapel Hill in collaboration with academic programs by providing transformational opportunities for students in the areas of student life, health & wellness, leadership & service and diversity.

We promote student success, access, and inclusion by cultivating and leveraging partnerships with faculty, staff, and families as well as local, state, national, and global organizations. We challenge and enable our students to become compassionate and responsible citizens and leaders by fostering an accessible, inclusive, culturally diverse living and learning campus environment.



Meet EMMA

Working in Student Affairs for Communications and Creative Services (CCS) has offered me the chance to dip my toes into the world of working as a designer. CCS gives me a chance to push the boundaries of my knowledge while working within parameters given to me by clients. I'm encouraged to grow as a designer and personally. I'm encouraged to try new things and learn new methods, and working in an open space provides opportunities to get critique and much-needed feedback.

Student employment often attempts to mirror real world scenarios and jobs, but students aren't always expected to perform at the same level. At CCS, students work directly with clients, work with coworkers on multiple projects, and experience a job that is very comparable to a design job in the real world. CCS has rewarded me with the experience of stepping into my future career field pre-graduation, and supported me in building a strong portfolio that will help carry me through post-grad and into a career.

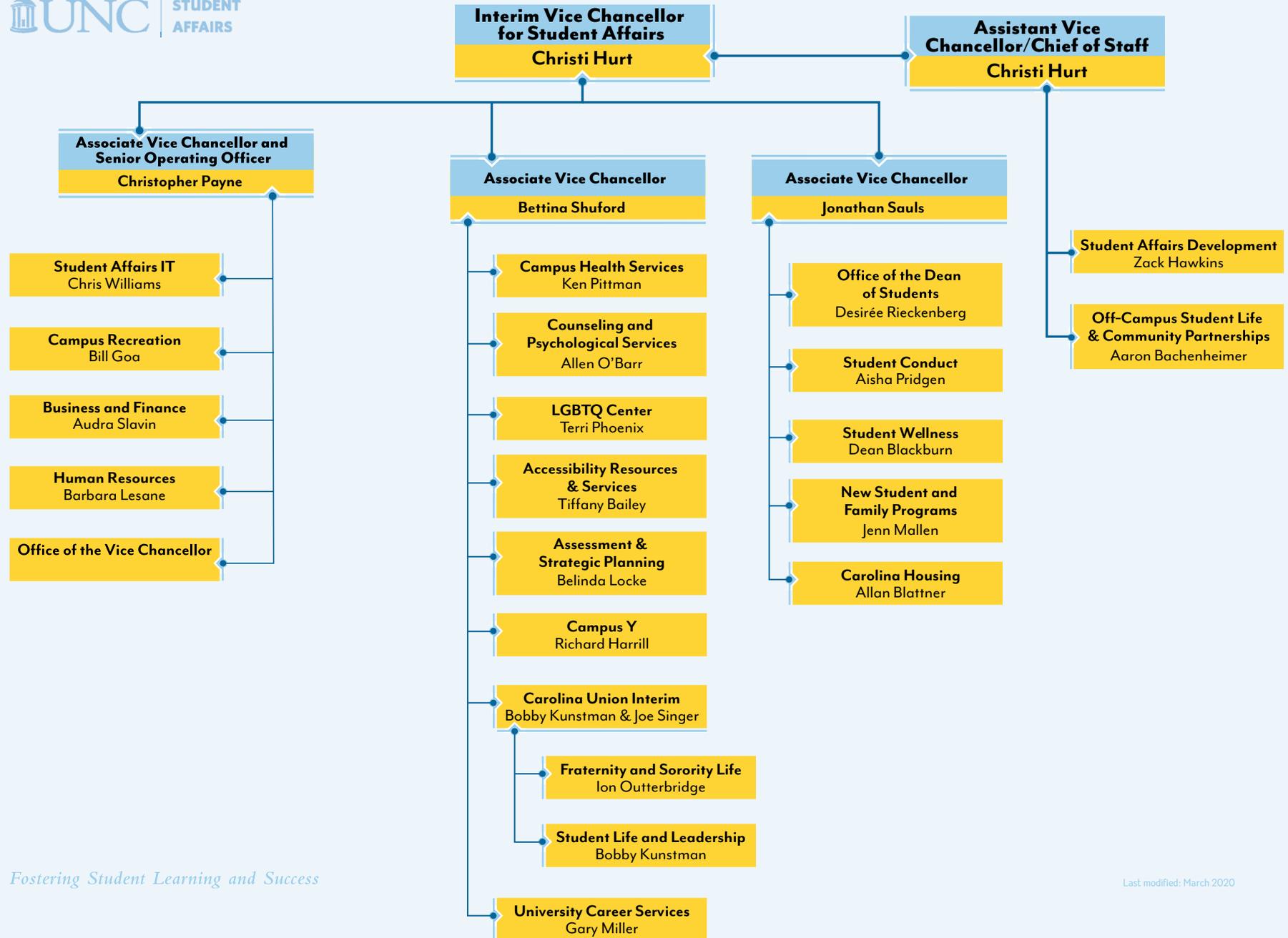


Meet FRANK

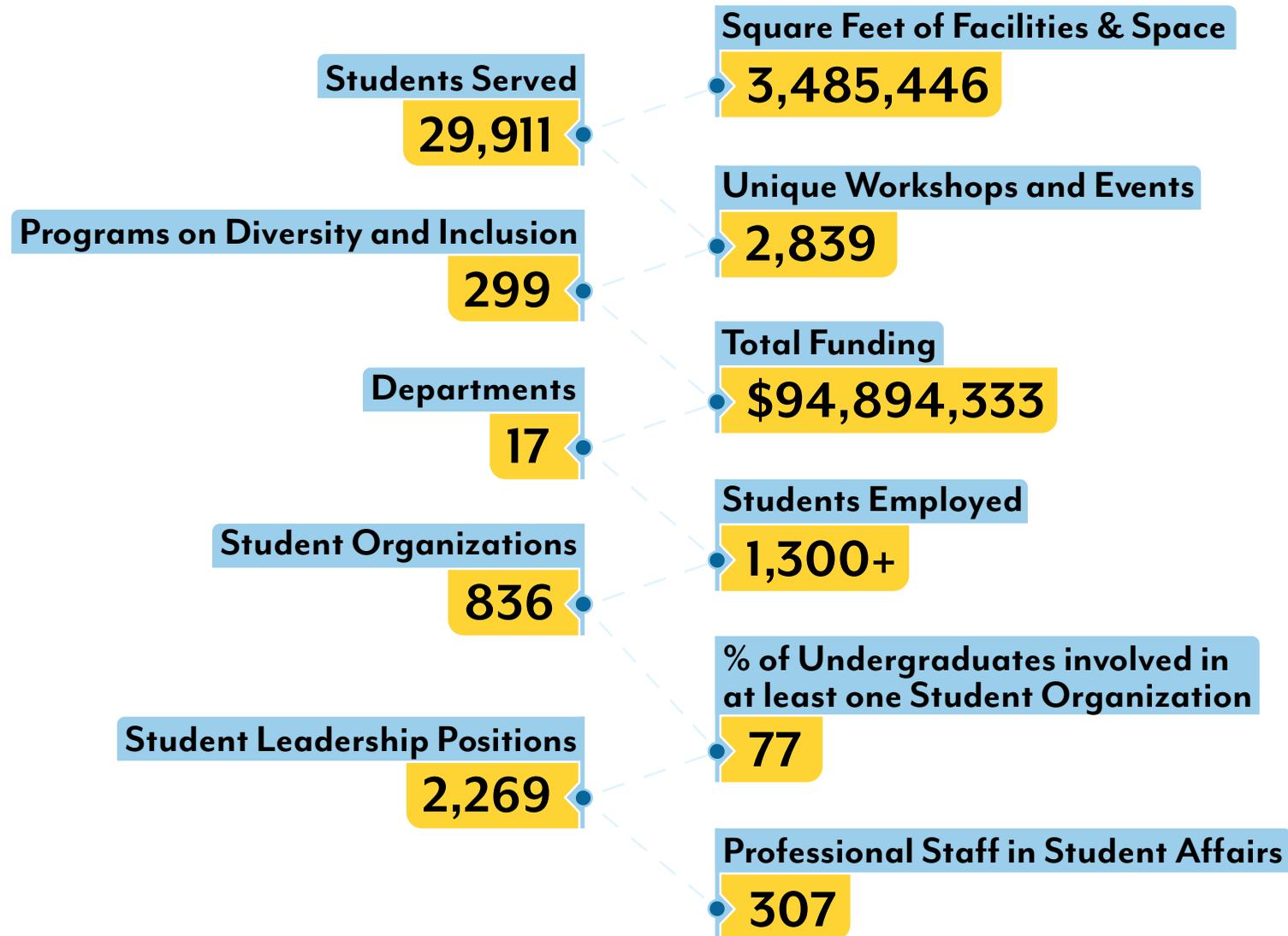
My name is Frank Godfrey, III and I am currently serving as President of the Psi Delta Chapter of Omega Psi Phi Fraternity, Inc. Since joining this fraternity two years ago, I have been empowered through multiple leadership roles while being given opportunities to design and execute countless programs to uplift the Chapel Hill community.

Furthermore, the fraternity has given me a community that has supported me academically, professionally, and mentally as I have aspired to be the best student I can be at Carolina. These opportunities, coupled with my brothers as a support system, have helped refine me into a more versatile, thoughtful, and tenacious leader ready to take on the world beyond UNC-CH.

ORGANIZATION CHART



AT A GLANCE





STUDENT LEARNING AND DEVELOPMENT



CAROLINA EXCELLENCE

Growth • Learning • Engagement

Carolina Excellence is a learning framework that unifies the work we do in Student Affairs. The framework creates intentional co-curricular and leadership opportunities across campus, while engaging all UNC-CH students in making meaning of their co-curricular experiences.

Several components work together to achieve these goals and ensure students' access to high quality co-curricular experiences that foster learning and success at and after Carolina.

COMPONENTS

UNC Excellence App

Co-Curricular Transcript

Ongoing Assessment

Coaching/Guided Reflection

ELEMENTS AND COMPETENCIES

Carolina Excellence emphasizes nine competencies organized under three elements:

DYNAMIC LEARNING

- Communication 
- Creativity 
- Critical Thinking 

PERSONAL GROWTH

- Integrity 
- Self-Awareness 
- Wellness 

COMMUNITY ENGAGEMENT

- Intercultural Competence 
- Interpersonal Development 
- Public Service 



Dynamic Learning

Dynamic learning is the process of intellectual exploration and the expression of one's commitment and capacity to address real world challenges. From the Campus Health Student Advisory Board to NC Fellows, Student Affairs offers a diverse array of programs and learning opportunities designed to engage students in developing critical skills that characterize dynamic learners. Across 2018-19, Student Affairs departments utilized Heel Life to sponsor more than 365 programs or learning opportunities mapped to Dynamic Learning.



Program Spotlight: CUBE

Located in the Campus Y, CUBE provides social entrepreneurs at Carolina with a number of interconnected benefits: capacity building outside the classroom; elite coaching and mentoring from seasoned entrepreneurs; co-working space; and seed funding for venture development. Over the past five years, CUBE has supported nearly 30 teams of social innovators as they put their ideas for solving the world's greatest problems into practice.



Meet ANGEL

As a high school sophomore, Angel recognized how few resources were available to her to practice computer science. While traditionally taught at the college level, she sees great value in engaging students with computer science early. In her first year at UNC–Chapel Hill, Kids Code was selected as one of 10 teams to participate in CUBE. Kids Code focuses on making computer science accessible to children in low-income communities and under-resourced schools. Participating in CUBE facilitated connections to people in the area, and helped Angel establish a partnership with the Durham County Library System. CUBE provided a platform to rapid prototype and ideate amongst a cohort of peers passionate about social innovation. The experience and mentorship Angel received through CUBE have given her the momentum to continue scaling her venture throughout Georgia and North Carolina.



Personal Growth

Personal growth is the process through which one achieves authenticity, balance, and purpose while creating a path toward a congruent wholehearted life. Opportunities for personal growth are plentiful within the co-curricular environment. Whether they join a Sport Club or attend a Financial Literacy workshop, students are encouraged to develop their capacity to act from a place of integrity, self-awareness and wellbeing. Across 2018-19, Student Affairs utilized Heel Life to sponsor more than 330 programs or learning opportunities mapped to Personal Growth.

Program Spotlight: HONOR SYSTEM

UNC's Honor System is a student led system that operates with the support of the Office of Student Conduct. It is composed of three branches: the Attorney General Staff, the Honor Court, and Outreach. For more than 130 years Carolina students have been entrusted to hold each other accountable for maintaining a safe and just community. The Honor Code lies at the heart of these expectations and embodies the Carolina Way. For more information visit honor.unc.edu.



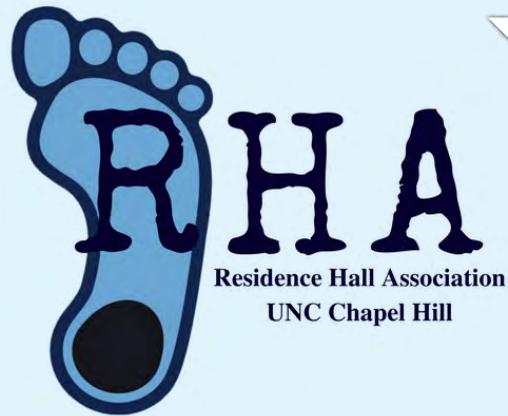
Meet ANDREW

Throughout my time on the Undergraduate Attorney General Staff, I have learned that the foundation of my impact as a student leader arises from the small, seemingly insignificant things that I do. Whether it is sending a quick recap email after a meeting, asking someone to explain what they think, or simply asking, "Do you have any questions?" I have come to realize that these moments are what demonstrate to others that you as a leader care about the people you work with. Holding yourself accountable for the small everyday tasks also demonstrates that you are ready to complete the larger tasks that may arise.



Community Engagement

Community engagement is the process of acting with members of a community to positively impact conditions and/or the quality of community life. From participation in the Good Neighbor Initiative to serving as a Healthy Heel Ambassador, our students are engaged in the life of local and global communities. Across 2018-19, Student Affairs departments utilized Heel Life to sponsor more than 148 programs and learning opportunities mapped to Community Engagement.



Program Spotlight: RHA

Residence Hall Association (RHA) is one of the largest student-run organizations on campus. Membership includes all students living in university recognized residence halls. The organization advocates on behalf of residents to Carolina Housing and the University. They also plan and host diverse social, educational and philanthropic programs. Through advocacy and programming they work to achieve their mission of enriching and maintaining a comfortable and supportive living and learning community.

Meet LEXI

During my time at Carolina, I've found a true home in our residence halls through RHA and Community Government, the National Residence Hall Honorary (NRHH), and in our incredible team of professional and student staff members. I don't think I would still be at Carolina today if not for the excellent guidance and mentorship that I have received from advisors in Housing. Being part of RHA has given me the most incredible opportunities. I have attended conferences and represented UNC-CH at the state, regional, and national level through my role as National Communications Coordinator. This year, I'm hoping to grow our NRHH chapter on campus and have the pleasure of serving our region through the regional-level executive board. Our on-campus population is lucky to have Carolina Housing in their corner because of the fantastic staff and volunteers that work hard every day to make the residential experience amazing. My advice to anyone who wants to improve life on campus is to get involved in something that makes your heart happy the way Housing makes mine.





WE ARE STUDENT AFFAIRS



ACCESSIBILITY RESOURCES & SERVICE

<https://ars.unc.edu/>

Accessibility Resources & Service works across the University to assure that programs and facilities are accessible to every student in the University community. Accommodations are designed so students with disabilities may, as independently as possible, meet the demands of University life.

Students Self-Identified with ARS

1,502

Examinations Proctored

8,278

New Student Intakes

538



Organization Spotlight: ADVOCATES FOR CAROLINA

Advocates for Carolina is an organization for students who have a passion for disability advocacy work. Whether we know someone with a disability or have been impacted by one ourselves, disability means something different to all of us. All of our experiences are different, but we share a common belief: The word 'disability' should empower us. The work we do helps to raise disability awareness and achieve the equality that all students deserve.



CAMPUS HEALTH SERVICES

<https://campushealth.unc.edu/>

Campus Health Services partners with the University community to provide expert, student-centered, inclusive, and comprehensive health care and wellness promotion to support academic and personal success. We help students thrive by fostering resiliency and mastery of self-care for a lifetime of health.

Visits

94,199

Flu Vaccines Provided

7,500

of Students accessed CHS or CAPS

73%



Meet LAUREN

Working towards my law degree and master's in social work at Carolina, I completed a field placement at Campus Health where I interned as a Behavioral Health Consultant. I had the opportunity to assist students who came in with concerns that could have an underlying mental health component, or by helping address lifestyle choices, habits, or barriers that might impact overall student wellness. It was this experience that cemented my passion for working in college mental health, and my desire to do that within the Carolina campus community. I am so thankful for this experience for all the knowledge and skills that I learned, situations that I encountered, relationships that I formed, and the trajectory that it set me on to utilize my social work degree in a health setting upon graduation.

CAMPUS Y

<https://campusy.unc.edu/>

Since its establishment in 1860, the Campus Y has been the largest and most vibrant advocacy and public service student organization at UNC-CH. The Y has developed a unique educative model that focuses on experiential learning, builds bridges between campus and community, and inspires service locally and globally.

Program Spotlight: BONNER LEADERS PROGRAM

The Bonner Leaders Program at the Campus Y matches a diverse and committed group of work-study students with local nonprofits and public agencies. Each student makes a four-year commitment to an organization, ensuring an ever-deepening understanding of key community issues as they assume increasingly responsible roles and positions each year.



Student Volunteers Engaged in Service

• 4,300

Social Justice Organizations

• 31

Hours of Local and/or Global Service

• ~100,000+

Meet ELLISON

The Bonner Leader Program is a four-year commitment with students joining during their first year at Carolina. My experience at UNC-CH would not be the same without the Bonner Leader Program. From understanding the struggles of local individuals and communities, to understanding more about the significance of identity and representation, I've learned so much in my first year as a Bonner Leader. My work experience at the Community Empowerment Fund (CEF) has allowed me to fully immerse myself in a community. I feel connected to and passionate about building relationships with the various faces of CEF, and helping empower individuals who are in need. Being a Bonner has continuously affected how I view the world and my endeavor to shape it into a better place.





CAMPUS RECREATION

<https://campusrec.unc.edu/>

Campus Recreation provides diverse recreational programming in a safe, inclusive, and accessible environment. They provide spaces for every person looking to get into recreation at the University of North Carolina through five different programs; Aquatics, Fitness, Outdoor Education, Sport Clubs and Intramural Sports.

Total Visits to Indoor Facilities

• **595,239**

Total Group Fitness Class Participants

• **48,160**

Website Page Views

• **4 million+**



Meet TAYLOR

As part of the Carolina Adventures team I help facilitate student backpacking, paddling, and climbing expeditions. The mentorship and instruction I have received has enabled me to do things I never would have conceived of (like going on multi-pitch rock climbing trips with friends). I've developed relationships and leadership skills. One of my favorite things about my job is that it provides space and time for intentional self-reflection. Over the years, I feel like I've really learned how to help students find perspective, community and joy in the outdoors. I've learned ways to cultivate safe and supportive environments that encourage folks to get outside of their comfort zone. I've worked to further develop empathic listening, altruism, and leadership skills to foster those same ideals among expedition participants. Ultimately, I hope students bring the lessons they learned on our trips back to UNC-CH and apply them in the Carolina community.



Meet ANDERS

Out of my many involvements on campus throughout my time at Carolina, I have benefitted immensely from my involvement with Campus Recreation, both through sports clubs and intramurals. Running Club brought me some of my best friends and provided me with the amazing opportunity to compete all across the country. Being President of Club for the past two years has been a truly rewarding experience that has taught me so much about leadership and service. Club will always hold a special place in my heart and will forever be a lasting memory of my Carolina experience.

CAROLINA HOUSING

<https://housing.unc.edu/>

Carolina Housing works to provide convenient housing that is secure, inclusive and supportive. Students create a home in our on-campus communities, build life-long friendships and develop skills for their current and future successes as they journey through their Carolina experience.

Wellness Related Programs

975

Visits to the Art Studio @ Morrison Hall

1,796

Student Leadership Positions

546



Meet CHRISTIAN

While at Carolina, I had the opportunity of becoming a Resident Advisor (RA) for first-years on South Campus. This experience allowed me to find a place at UNC-CH that I could call my own, and feel safe. Being an RA meant being supportive and available for all situations life could throw at your residents. Carolina Housing was tremendously impactful on my understanding of the importance of diversity, inclusion, and compassion. The Resident Advisor position paved the way for me to connect with students, campus leaders, and professionals from all walks of life. From being in this position, I was able to grow into a more experienced leader, team member, and friend.



CAROLINA UNION

<https://carolinaunion.unc.edu/>

The Carolina Union is an organization of students, professional staff, and part-time student staff dedicated to providing programs, services, and facilities for all members of the University of North Carolina at Chapel Hill campus community. The Union contributes to the educational mission of the institution through the provision of cultural, social, educational and entertaining programs sponsored by the Carolina Union Activities Board and the Union.

Students Employed

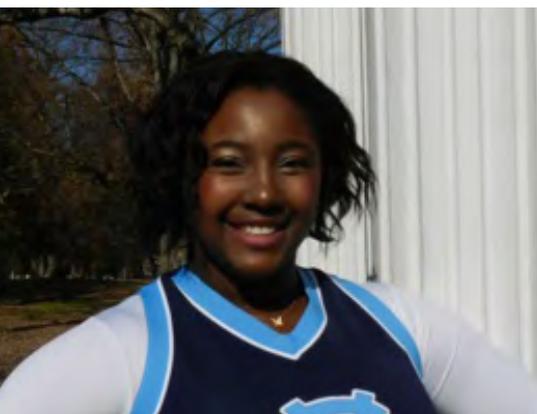
178

Design Projects Completed

200+

Dollars raised by Greek Groove for the UNC Center for Excellence of Eating Disorders

23,000 +



Meet DARIAN

As a sophomore at UNC-CH, I was eager to spread my wings and make my college experience as impactful as possible. This meant seeking opportunities that would help me learn, develop, and connect with others. I decided to apply to work in the Carolina Union. It is an experience that has changed my life and that I will cherish forever. CU is a hub of student activity, and is truly the place that connects students to university resources. Through my job, I was able to gain marketable skills such as data assessment, written and verbal communication between peers and professionals, event planning, budgeting, marketing, and customer service. I also developed personally by finding my voice, advocating for other employees, being brave enough to ask questions and find answers, and most importantly learning how to navigate an environment appropriately when given the autonomy to do so. Being the Professional Development Coordinator has been the hardest, yet most rewarding part of my time at Carolina. I have met the most incredible people and been given endless amounts of encouragement and support. Having this job has introduced me to the world of Student Affairs and I hope to pursue a career in the field post-graduation.



Meet MATT

I joined Phi Delta Theta my first semester freshman year and haven't looked back yet. Now being a junior halfway through my fall semester I have served as the chapter's recruitment chairman, and the chapter president. Coming from Oklahoma to Chapel Hill I didn't know a soul when I stepped on campus, and my fraternity has since served as my new home away from home here on campus. The friendships I have made and the memories created with Phi Delta Theta will last me a lifetime. My experience has also taught me plenty about leadership through the positions I have held for my fraternity.



COUNSELING AND PSYCHOLOGICAL SERVICES

<https://caps.unc.edu/>

Counseling and Psychological Services (CAPS) is committed to creating a safe and affirming environment for all individuals, and supporting all students in need. CAPS staff is strongly committed to addressing the mental health needs of a diverse student body through timely access to consultation and connection to clinically appropriate services.

Total Appointments

20,900

Student Population Served

15 %

Interns and practicum students trained

13



Program Spotlight: RETRAIN YOUR BRAIN

Retrain Your Brain is a four-session workshop series designed to help students better understand their emotions and give them the skills they need to break free from their anxiety and improve their mood. Each week, participants will learn tools for tolerating emotional distress and responding to unhelpful thoughts and behaviors in healthy and productive ways.



LGBTQ CENTER

<https://lgbtq.unc.edu/>

The Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Center works to foster a safe inclusive environment for UNC–CH students of all sexualities, gender identities and gender expressions. In a recent survey, 17.65 percent of our undergraduate student body identified as Lesbian, Gay, Bisexual, Asexual or Other. Programs, services, and advocacy efforts are guided by an intersectional social justice framework. This framework recognizes that people experience the world in very different ways depending on the constellation of identities they hold. The Center provides various educational programs on LGBTQ topics to the University campus and surrounding communities.

Participants engaged in social and community building programs

• **2,003**

Safe Zone allies Trained

• **978**

Visitors to the LGBTQ Library

• **592**



Meet KIPP

My first year experience at UNC–CH was defined by my involvement with the LGBTQ+ Center. As an intern, I worked closely with staff and graduate students to develop programming for seven monthly leadership lunches. Not only was I able to develop meaningful friendships and connections, my involvement also allowed for critical self-reflection and growth. The leadership skills I gained in that year were a foundation for the advocacy and community organizing work I've done during the rest of my time at carolina.

NEW STUDENT & FAMILY PROGRAMS

<https://nsfp.unc.edu/>

New Student & Family Programs (NSFP) provides new undergraduate students the information and activities needed to transition smoothly to the UNC-CH. The office also promotes an on-going relationship between the families of students and the University in support of their students' success at Carolina by offering several ways for families to stay connected to Carolina.

First year students attended New Student Orientation

• 4,344

Transfer students agreed that after attending Transfer Orientation they were better equipped to describe the expectations of Carolina faculty

• 98%

unique viewers tuned in to Family Friday Web Series

• 3,637



Meet SARA

I transferred to UNC-CH as a sophomore from NC State, and am passionate about all things teaching and learning. I became an orientation leader after my first year at UNC-CH and consider it one of my most transformative experiences to date. It proved to be a perfect intersection of my interests in education, culture, and connection. Not only did it help me find my footing as a new student at UNC, but I got the chance to cultivate that experience for other new students learning to navigate Carolina. Motivated by personal and professional growth as an OL, I returned to the office of NSFP to work as a Transitions Fellow. I think of life with NSFP as being appreciated for your unique gifts while being challenged to be the best version of yourself.



Meet KENT

Hello, my name is Kent and I am a Project Coordinator for NSFP. Through serving as the first line of access between new students and their families and the campus, I have developed useful communication skills that allow me to interact with people of all backgrounds. I assisted with Orientation, and Carolina Family Weekend, and these events have provided me with leadership opportunities. I love that I am a part of the team that helps new students and families transition smoothly to UNC-CH, and I will continue to do my best to assist NSFP.



OFF-CAMPUS STUDENT LIFE

<https://offcampus.unc.edu/about-us>

The Off-Campus Student Life (OCSL) enhances the academic experience, holistic development, and civic contribution of students by providing effective services and developmental opportunities that enrich the Carolina experience. OCSL provides resources and coordinates services to assist students in transitioning to off-campus living. We promote authentic relationships between students and their neighbors by encouraging them to be active and responsible members of the communities in which they live.

Houses visited as part of the Good Neighbor Initiative

1,200

New registered website users

1,468

Reduction in noise/nuisance calls in Northside Neighborhood from previous year

25%



Be Kind. Be Mindful. Be a Good Neighbor.

Program Spotlight: GOOD NEIGHBOR INITIATIVE

The Good Neighbor Initiative (GNI) is a collaborative partnership between the University, Towns of Chapel Hill and Carrboro, EmPowerment Inc, the Jackson Center, and other community partners. The initiative began in 2004 with an effort by the Chapel Hill Police Department to make door-to-door visits to student-rental properties in the Northside and Pine Knolls neighborhoods. The idea was to talk to students before the academic year got underway about the local laws and ordinances that, if followed, would reduce the likelihood of problems between neighbors. Over time, The Good Neighbor Initiative has grown to include over 70 volunteers participating in the door-to-door walk, with over 1,200 homes visited, plus a Community Cookout to bring student and non-student residents together in the spirit of community. GNI is about promoting positive living experiences in those neighborhoods where students and non-students live in close proximity.



OFFICE OF STUDENT CONDUCT

<https://studentconduct.unc.edu/>

The Office of Student Conduct works to support the development of Carolina students into ethical, responsible future leaders and citizens, encouraging students to make conduct choices that are supportive of students' thriving while at Carolina and beyond. The Office advises the Undergraduate and Graduate & Professional School branches of the student-led Honor System, adjudicates certain student violations, and works with campus and local community partners to promote safe, responsible student conduct and to provide education surrounding the honor, integrity, and ethical decision-making expected of all Carolina community members.

Honor System student leaders Strongly Agreed or Agreed that training helped increase their ability to think critically

• **91%**

Engaged students in Honor Court leadership roles

• **100-155**

Training for Honor System student leaders

• **25 hrs**



Meet ELIZABETH

Serving on the Undergraduate Honor Court has been a one-of-a-kind experience. Carolina has one of the first and only student-led honor systems in the country, and I feel humbled to be part of such a unique organization. Through Honor Court I have been able to meet some of the brightest and hardworking students I know on campus. From the hours of deliberation, to the time it takes preparing a case, the Honor System as a whole is dedicated to serving our fellow students. By serving on the Honor Court I learned how to listen intently to my peers, as well as articulate my own opinions and beliefs on a case. I cannot thank the Honor Court enough for giving me the opportunity to create a skill set I know I will use for the rest of my life.

OFFICE OF THE DEAN OF STUDENTS

<https://odos.unc.edu/>

The Office of the Dean of Students is a Student Affairs unit whose mission is to provide support and assistance to the UNC–CH community focused on empowering students, to succeed in navigating the University environment. Four pillars—Care, Collaborate, Celebrate, and Empower—guide our approach and everyday work.

Care Actions completed

• 6,738

Students engaged in financial literacy workshops

• 350+

Student Emergency Fund applications processed

• 57



Program Spotlight: RETURNING STUDENTS GROUP

The Office of the Dean of Students partners with Counseling and Psychological Services to support students returning after time away from the university. This eight week group offers support to students who withdrew from the university or experienced a prolonged absence for a variety of reasons. The group is an opportunity to develop skills, share experiences and offer encouragement. The partnership between Counseling and Psychological Services and the Office of the Dean of Students aims to provide holistic and collaborative care for students navigating the multiple systems within the university.

STUDENT WELLNESS

<https://studentwellness.unc.edu/>

The mission of Student Wellness is to create a healthy, safe, and socially just community that fosters student well-being and success. Student Wellness staff are dedicated to empowering students to make healthy decisions while educating the campus population about health and wellness topics including: sleep, stress, nutrition, interpersonal violence, healthy relationships, substance abuse, sexual health, and diversity. Student Wellness provides prevention initiatives while working in conjunction with Campus Health Services and Counseling and Psychological Services to provide a seamless integrated care model of health and wellness for our students.

Healthy Heels peer educators
trained and engaged

• 30

Participants engaged in workshops
hosted by Student Wellness

• 3,388

Students impacted through
Resilience and Recovery outreach

• 1,238



Program Spotlight: HEALTHY HEELS AMBASSADORS

Healthy Heels Ambassadors are trained health and wellness student leaders that play a vital role in supporting the wellbeing of the UNC community by inspiring change! We serve as ambassadors for the Healthy Heels brand, which is a collaboration between Student Wellness, Campus Health, and Counseling and Psychological Services.

Meet ALLI

My name is Alli and I am a senior majoring in Global Studies and Political Science with a minor in African Studies. Throughout my time at Carolina, I have been very involved in the Campus Y, serving as Co-President in 2018-2019, and have helped lead the formation of hha!. My time in hha! has given me the opportunity to develop presentation skills, leadership skills, and collaboration techniques that I could not have attained from any other space on campus. The incredible relationships I have been able to form with staff in Student Wellness have shaped my development as a young professional, and have been integral in my education on health promotion and violence prevention. I am so grateful to have the opportunity to serve my community in such a positive ways with the skills that I have acquired.



UNIVERSITY CAREER SERVICES

<https://careers.unc.edu/>

The mission of University Career Services is to support the mission of the University and Student Affairs by providing personalized and innovative career education to empower student success and transformation. Our vision is for all UNC-CH students to create lives of purpose and prosperity in alignment with their personal goals.



Jobs and internships posted online in Handshake

• **46,277**

Student Appointments

• **8499**

Bachelor's degree graduates reported a positive outcome within six months after graduation.

• **91.1%**

Meet SIMRANN

With graduation less than a year away, I had decided to pursue positions that were a bit of a departure from my Public Policy major – in either consulting or data analytics. Drawing on my research experience and data projects, University Career Services(UCS) provided significant expertise and support along the way in one-on-one appointments, covering topics like application strategy, networking tips, and interviewing. Staff helped me tailor my application materials to those areas. I attended every career fair I could, as well as several employer information sessions hosted by UCS. It took significant time and effort, but I persevered and it paid off. After graduation I will begin working as a data analyst with a defense contractor at the Pentagon.







**STUDENT
AFFAIRS**

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