



2017 - 18

UNC STUDENT AFFAIRS ANNUAL REPORT

TABLE OF CONTENTS

2 STUDENT LEARNING AND DEVELOPMENT

- pg 7

- Carolina Excellence
- Dynamic Learning
- Personal Growth
- Community Engagement

1 MAKING AN IMPACT

- pg 3

- Mission
- Organization Chart
- At-a-Glance

3 WE ARE STUDENT AFFAIRS

- pg 12

- Department Highlights

MAKING AN IMPACT



UNC Student Affairs believes that every student can achieve success through full access to and inclusion in a wide range of academic, student life and campus learning experiences.

MISSION STATEMENT

Student Affairs serves the University of North Carolina at Chapel Hill in collaboration with academic programs by providing transformational opportunities for students in the areas of student life, health & wellness, leadership & service and diversity.

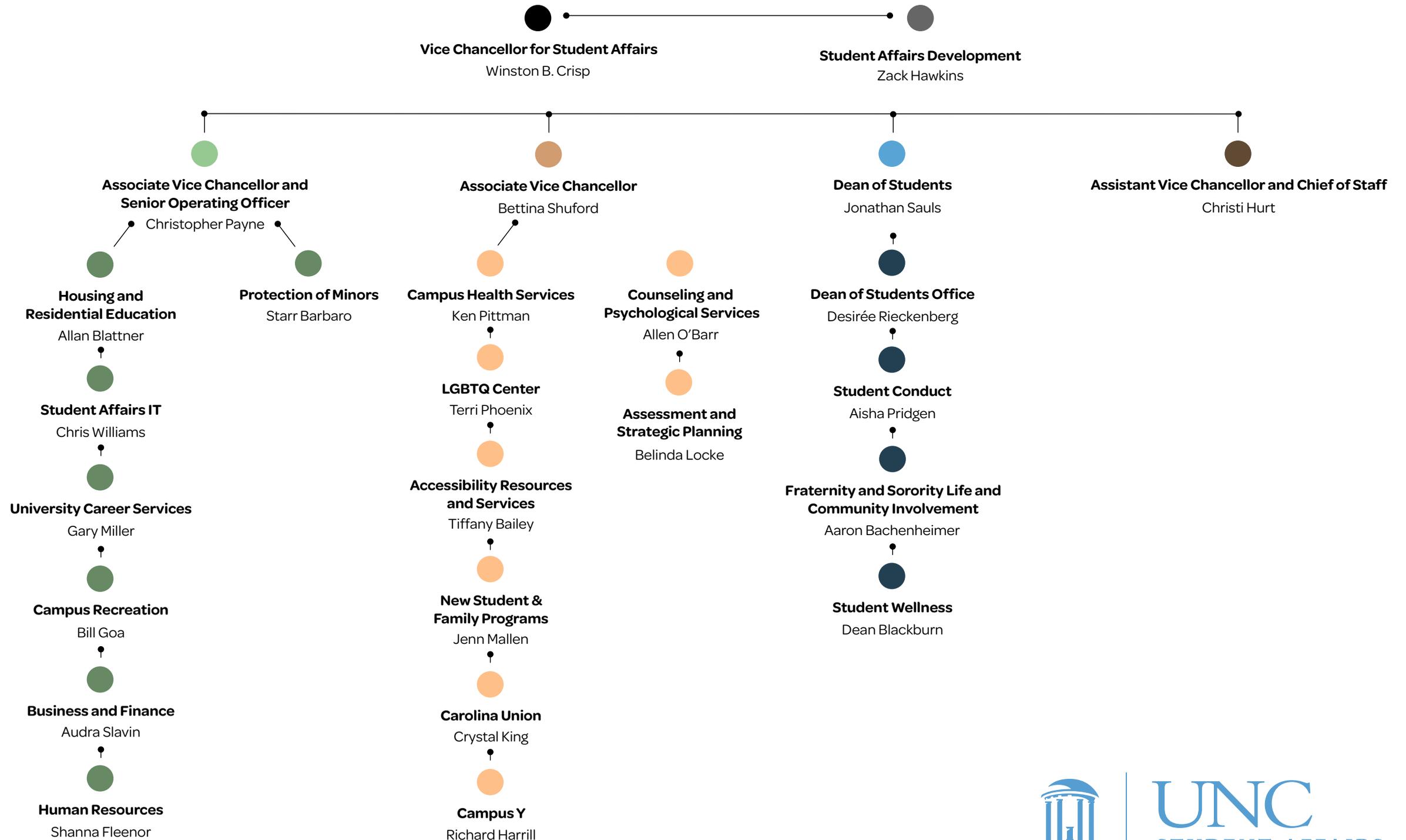
We promote student success, access, and inclusion by cultivating and leveraging partnerships with faculty, staff, and families as well as local, state, national, and global organizations. We challenge and enable our students to become compassionate and responsible citizens and leaders by fostering an accessible, inclusive, culturally diverse living and learning campus environment.



Meet

ALLYSON

Since my first year at Carolina I have worked as an Office Assistant in the Office of the Vice Chancellor for Student Affairs. Through this position and other co-curricular experiences at Carolina, I have experienced tremendous self-growth. I have challenged myself in ways I did not know were possible, gaining confidence in my ability to handle social and professional interactions. I have developed networking, time and stress management, collaboration, data analysis, communication, guest relations, and conflict mediation skills, and I look forward to using these skills in future endeavors.



AT A GLANCE

Total funding

\$94,894,333

Square feet of
facilities and space

3,485,446

Permanent
employees

330+

Unique workshops
and events

793

Student leadership
positions

2,889

Student
organizations

822

Programs on
diversity and
inclusion

318



STUDENT LEARNING AND DEVELOPMENT

CAROLINA EXCELLENCE

Growth • Learning • Engagement

Carolina Excellence emphasizes 9 competencies organized under three elements:

Dynamic Learning

Communication



Creativity



Critical Thinking



Personal Growth

Integrity



Self-Awareness



Wellness



Community Engagement

Intercultural Competence



Interpersonal Development



Public Service



Carolina Excellence is a learning framework that unifies the work we do in Student Affairs. The framework creates intentional co-curricular and leadership opportunities across campus, while engaging all UNC students in making meaning of their co-curricular experiences. Several components work together to achieve these goals and ensure students' access to high quality co-curricular experiences that foster learning and success at and after Carolina.

Co-Curricular Transcript

Coaching
Advising
Mentoring

UNC
Excellence App

Ongoing
Assessment

Guided
Reflection



Dynamic Learning

Dynamic learning is the process of intellectual exploration and the expression of one's commitment and capacity to address real world challenges. From Tar Heel Towers High Ropes Courses to leadership roles in the Honor System, Student Affairs offers a diverse array of programs and learning opportunities designed to engage students in developing critical skills that characterize dynamic learners. Across 2017-18, Student Affairs departments utilized Heel Life to sponsor more than 550 programs or learning opportunities mapped to Dynamic Learning.

Meet

ANUM



During her first year at Carolina, Anum completed a first-year seminar on social innovation and entrepreneurship. She went on to participate in CUBE and work with the Refugee Community Partnership to develop Traditional Kitchens. Recognizing the social isolation and low economic mobility faced by many refugee women, Anum sees Traditional Kitchens as a bridge to support refugee women in sharing their food and culture while gaining a sense of community and economic empowerment. "The refugee community as a whole is incredibly talented and resilient," said Anum. "They already possess exactly what a successful entrepreneur needs: skills and grit. They just require resources and support to get started and that's what Traditional Kitchens offers."

Program Spotlight: **CUBE**

Located in the Campus Y, CUBE provides social entrepreneurs at Carolina with a number of interconnected benefits: capacity building outside the classroom; elite coaching and mentoring from seasoned entrepreneurs; co-working space; and seed funding for venture development. Over the past five years, CUBE has supported nearly 30 teams of social innovators as they put their ideas for solving the world's greatest problems into practice.



CUBE
CREATING UNIVERSITY
BORN ENTREPRENEURS



Personal Growth

Personal growth is the process through which one achieves authenticity, balance, and purpose while creating a path toward a congruent wholehearted life. Opportunities for personal growth are plentiful within the co-curricular environment. Whether they are exploring what it means to be in a healthy relationship or attending an Industry Night hosted by Career Services, students are encouraged to develop their capacity to act from a place of integrity, self-awareness and wellbeing. Across 2017-18, Student Affairs utilized Heel Life to sponsor more than 475 programs or learning opportunities mapped to Personal Growth.

Meet

BAKARI



During my time at UNC, the NC Fellows program has allowed me to analyze and reflect on several life experiences as well as gain new experiences that have led to a greater self-awareness. This introspection coupled with the transformative connections I have made with other Fellows has increased both my leadership and interpersonal skills. Everyone has a story, and the diversity of the Fellows community exposes members to a variety of stories, each of which has the ability to motivate and inspire the greater community.

Program Spotlight: **NC FELLOWS**

NC Fellows is a three-year, cohort-based program based in the Social Change Model of Leadership Development and Emotionally Intelligent Leadership. The mission of the program is to reimagine traditional understandings of leadership by engaging in meaningful dialogue, creating a supportive community, increasing self-awareness and encouraging positive change.





Community Engagement

Community engagement is the process of acting with members of a community to positively impact conditions and/or the quality of community life. From participation in the First Year Experience Cultural Immersion Trip to becoming a Delta Advocate, our students are engaged in the life of local and global communities. Across 2017-18, Student Affairs departments utilized Heel Life to sponsor more than 315 programs and learning opportunities mapped to Community Engagement.



Meet

KIRA

I joined RHA during my first year at Carolina. I have since served as the first Executive Social Justice Advocate, and been elected to the State Board of Directors. In these roles, I have pioneered our first Multicultural Festival, conducted virtual business meetings, and planned the 2019 conference. RHA has helped me develop invaluable team management, problem solving, communication, and leadership skills. I have

learned how to plan, organize, and execute diverse programs that benefited thousands of residents in meaningful ways. For me, RHA has been one of the most impactful organizations at Carolina on both a personal and professional level because it has given me the opportunity to expand my professional and social network, grow as an individual, and discover my niche on campus.

Program Spotlight: **RHA**

Residence Hall Association (RHA) is one of the largest student-run organizations on campus. Membership includes all 9,500 students living in university recognized residence halls. The organization advocates on behalf of residents to Carolina Housing and the University. They also plan and host diverse social, educational and philanthropic programs. Through advocacy and programming they work to achieve their mission of enriching and maintaining a comfortable and supportive living and learning community.





WE ARE STUDENT AFFAIRS

ACCESSIBILITY RESOURCES AND SERVICE

ars.unc.edu

ARS works across the University to assure that programs and facilities are accessible to every student in the University community. Accommodations are designed so students with disabilities may, as independently as possible, meet the demands of University life.



7,973
examinations
proctored

1,461
students
self-identified
with ARS

2,348
accommodations
granted

CAMPUS HEALTH

campushealth.unc.edu

Campus Health Services partners with the University community to provide expert, student-centered, inclusive, and comprehensive health care and wellness promotion to support academic and personal success. We help students thrive by fostering resiliency and mastery of self-care for a lifetime of health.



89,149 visits to Campus Health

71% of UNC students accessed CHS or CAPS at least once during the year

2.6 million online interactions



CAMPUS Y

campusy.unc.edu

Since its establishment in 1860, the Campus Y has been the largest and most vibrant advocacy and public service student organization at UNC-CH. The Y has developed a unique educative model that focuses on experiential learning, builds bridges between campus and community, and inspires service locally and globally.



Meet

ARI

Two student-led endeavors, the Meantime Coffee Co. (a CUBE venture) and Holi Moli, provided Ari with \$7,500 to design her own service-based gap year experience. Ari spent most of her bridge year working with African migrants at the

Intercultural Studies Center, a non-profit refugee organization in Sicily, Italy. Then she traveled to Turkey, Tanzania, Bulgaria, Jordan, the United Kingdom, and Mexico. Although she spent a year outside of the classroom, living abroad for the first time provided Ari with extraordinary opportunities to learn and grow.

100,000+

hours of local and/or
global service

75

community
partnerships
cultivated

4,300

student volunteers
engaged in service

CAMPUS RECREATION

campusrec.unc.edu

Campus Recreation offers diverse recreational programs and services that enhance the social, mental, and physical wellbeing of the University community. There are many opportunities for students to engage in programs to reduce stress, experience a sense of community by participating in activities with others that have similar interests, and develop habits associated with a healthy lifestyle and personal wellness.



2,839

Challenge Course participants



400+

employed students



20,787

patrons visited facilities



Meet

JESSE

For the last few years I've served as the president of the Men's Ultimate Frisbee Club, Darkside. My responsibilities include maintaining good-standing with UNC Sport Clubs administration and USA Ultimate, orchestrating annual revenue generating tournaments and planning the team's travel logistics. This year I am also a member of the Sport Clubs Executive Board, a student panel responsible for facilitating interclub growth and development throughout the school year, in addition to disbursing \$125,000 across 51 member clubs each spring. My time with Sport Clubs has provided me with the opportunity to grow as an athlete on the field while refining my organizational skills off it.

CAROLINA HOUSING

housing.unc.edu

Carolina Housing works to provide convenient housing that is secure, inclusive and supportive. Students create a home in our on-campus communities, build life-long friendships and develop skills for their current and future successes as they journey through their Carolina experience.



Meet

SHELBY

MY transition into UNC was somewhat difficult. I felt lost until I met my Resident Advisor Olivia. She helped me find a place to call home at Carolina. This experience had a big impact on me, and I decided to become an RA. In working for Carolina Housing I was engaged with developing relationships, supporting students, fostering a sense of community and belonging, encouraging others, and stepping outside my comfort zone.

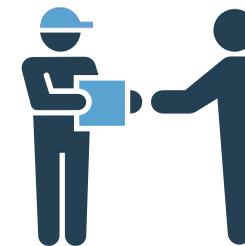
These experiences strongly influenced my career

decision—to become a high school English teacher. Carolina Housing helped me understand the importance of leadership as service, the importance of developing a culture of empathy and compassion, and the importance of being someone who seeks to understand others.



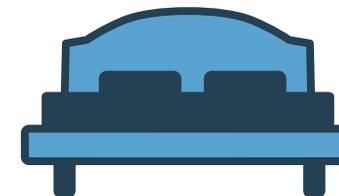
5,165

educational programs hosted



134,474

packages delivered



8,310

assignable spaces

CAROLINA UNION

carolinaunion.unc.edu

The Carolina Union is an organization of students, professional staff, and part-time student staff dedicated to providing programs, services, and facilities for all members of the University of North Carolina at Chapel Hill campus community. The Union contributes to the educational mission of the institution through the provision of cultural, social, educational and entertaining programs sponsored by the Carolina Union Activities Board and the Union.



Meet **VAISHNAVI**

I work in the Carolina Union as an Office and Guest Services Assistant. In my positions I have learned time-management, effective communication, statistical analysis and web design skills. I have also attended multiple programs, such as LeaderShape, the ACC Leadership

Symposium, and the Bell Leadership Symposium which helped me enhance my leadership and critical thinking skills. Overall, working at the Union has given me a chance to learn, grow and become a better leader and student.



Meet **SHANDEL**

MY relationship with the union began my freshman year during a LeaderShape retreat. This experience piqued my curiosity about what else the union had to offer so I applied and became a student employee. Since then, I have gained invaluable skills, made friends that I now consider

family, and could not imagine my Carolina experience without them. Every day that I come to work in the Student Life and Leadership Office, I'm reminded of how lucky I am to be in such a passionate and supportive environment. The Union has taught me lessons and fostered relationships to last me a lifetime. I will forever be grateful for that.

18,737
reservations coordinated

74%
of student body held membership in
at least one student organization

69.2%
of students typically visit the Carolina
Union at least once per week

COUNSELING AND PSYCHOLOGICAL SERVICES

caps.unc.edu

CAPS is committed to creating a safe and affirming environment for all individuals, and supporting all students in need. CAPS staff is strongly committed to addressing the mental health needs of a diverse student body through timely access to consultation and connection to clinically appropriate services.

18,805
appointments

20%
identify as first-
generation college
students

305
group therapy
sessions

Program Spotlight: **KORU**

In addition to individual therapy, Counseling and Psychological Services offers a variety of focused therapy groups including Koru: An Introduction to Mindfulness and Meditation. Koru offers students an evidence-based introduction to mindfulness and meditation skills which can be helpful for students who are feeling stressed and pressured, or who just want to get more satisfaction from their college experiences. Participants learn a variety of mindfulness skills to practice both in and outside of this four-week class, ideally leading to better management of emotional stress and experiencing healthier lives.



OFFICE OF FRATERNITY AND SORORITY LIFE

greeks.unc.edu

The Office of Fraternity & Sorority Life is committed to working with students through their fraternity and sorority experience to build a community where students can have a positive collegiate experience. We believe that the leadership opportunities provided through membership in a fraternity or sorority are endless and will be an outstanding part of a student's life during their time here at Carolina!



Meet

NISHA

AS a member of Kappa Kappa Gamma and Panhellenic President, I developed leadership skills that I will carry throughout my

career as a nurse. I am so grateful for the opportunities and relationships that being a part of Panhellenic has given me over the years.



Meet

ADIE

IN serving as the Greek Alliance Council President, I had the privilege of working with 14 diverse organizations

ranging in interest from Asian to Latinx to Arts and beyond. The GAC is a beautiful and diverse council with brilliant members who deserve to be seen for their dedication to our community. I fully believe in my council and support our members to the fullest.



Meet

ELIOT

Serving in various leadership roles within the fraternity community has helped me grow as a leader. My decision to join Delta

Upsilon the fall of my first-year is the single best and most impactful decision that I have made at UNC.



24,000+
hours of service



1.1 million
dollars raised for philanthropy



3,688 greeks

LGBTQ CENTER

lgbtq.unc.edu

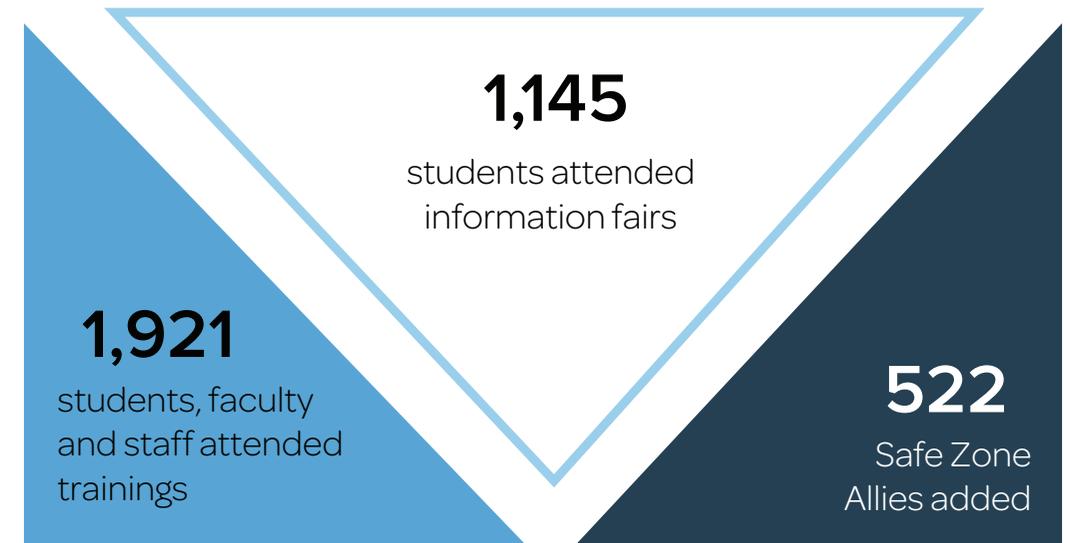


The Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) Center works to foster a safe inclusive environment for UNC-Chapel Hill students of all sexualities, gender identities and gender expressions. In a recent survey, 17.65% of our undergraduate student body identified as Lesbian, Gay, Bisexual, Asexual or Other. Programs, services, and advocacy efforts are guided by an intersectional social justice framework. This framework recognizes that people experience the world in very different ways depending on the constellation of identities they hold. The Center provides various educational programs on LGBTQ topics to the University campus and surrounding communities.

Program Spotlight:

CENTER AFTER DARK

Center After Dark is a weekly program that the Center started during the fall of 2017, at the request of students. From August through April, undergraduate students hung out in the center on Wednesdays from 5-8p.m. Activities ranged from board games to watching Steven Universe to playing Rock Band. And, of course, there were always snacks! Many students felt that Center After Dark was one of the best ways for them to connect with fellow LGBTIQ+ students, and showed up week after week. One student said that she made her closest friends at UNC at Center After Dark, and that it was a place where she “was always welcome, and always safe.” After Dark has continued into Fall 2018, with more than 30 students regularly attending.



NEW STUDENT & FAMILY PROGRAMS

nsfp.unc.edu

New Student & Family Programs provide new undergraduate students the information and activities needed to transition smoothly to the University of North Carolina at Chapel Hill. The office also promotes an on-going relationship between the families of students and the University in support of their students' success at Carolina by offering several ways for families to stay connected to Carolina.

Meet

KATHRYN



Working as an Orientation Leader (OL) has been one of the most transformative experiences of my life. I thoroughly enjoyed learning from fellow student leaders and interacting with new students and families. In my role as an OL, I improved my communication and leadership skills while making friends and memories to last a lifetime.

Students
who attended
New Student
Orientation

5,200

\$250,000

raised for the Parents
Council Grants
Fund

160+

Week of Welcome
programs

OFFICE OF OFF-CAMPUS STUDENT LIFE

offcampus.unc.edu

The Office of Off-Campus Student Life (OCSL) enhances the academic experience, holistic development, and civic contribution of students by providing effective services and developmental opportunities that enrich the Carolina experience. OCSL provides resources and coordinates services to assist students in transitioning to off-campus living. We promote authentic relationships between students and their neighbors by encouraging them to be active and responsible members of the communities in which they live.



Meet

SOPHIE

Through a partnership between Off-Campus Student Life and the Jackson Center, I became engaged in planning Good Neighbor Initiative events. Many students living in Northside know nothing about the culture and history of the neighborhood. As part of a summer fellowship, my job was to build understanding to foster change and create connections between students and long-term residents. From recruiting volunteers to collaborating with other student leaders, I learned how to take responsibility on big projects and effectively engage with people. I know I will apply the skills I have learned to my career in public relations. After all, trying to get businesses to become vendors at a Block Party isn't that different than pitching a story!



1,250

houses visited as a part of the Good Neighbor Initiative



1,070

students engaged with community partnership programs



48,000

copies of the Tar Heel Citizen Times distributed

OFFICE OF STUDENT CONDUCT

studentconduct.unc.edu

The Office of Student Conduct works to support the development of Carolina students into ethical, responsible future leaders and citizens, by encouraging students to make conduct choices that are supportive to thriving while at Carolina and beyond. The Office advises the Undergraduate and Graduate & Professional School branches of the student-led Honor System, adjudicates certain student violations, and works with campus and local community partners to promote safe, responsible student conduct and to provide education surrounding the honor, integrity, and ethical decision-making expected of all Carolina community members.

Meet

AUDREY

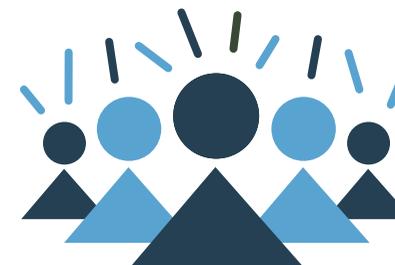


IN working with the Honor Court, I have represented students and reporting parties through hearings, and worked with accused students to ensure they understood their rights throughout the Honor System process. These opportunities taught me how to engage more effectively with people of different backgrounds and perspectives. I learned the importance of clarity in communications, and how to synthesize complex concepts into more tangible pieces. Outside of the Honor System, these skills have allowed me to tactfully handle difficult conversations which I may have strayed away from previously. I am eager to continue to grow my skill set upon graduation from UNC.

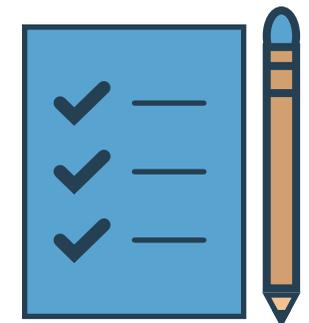


Supported the reduction of case processing time by more than 25%

Provided 22 hours of training for Honor System student leaders



Engaged 150-180 students in Honor Court leadership roles



OFFICE OF THE DEAN OF STUDENTS

odos.unc.edu

The Office of the Dean of Students provides support and assistance to the University of North Carolina at Chapel Hill community focused on empowering students to succeed in navigating the University environment. Four pillars—Care, Collaborate, Celebrate, and Empower—guide their approach and everyday work.

Program Spotlight: **RED, WHITE AND CAROLINA BLUE GRADUATION**

Each year, the Office of the Dean of Students invites all military-affiliated graduates to the Red, White, and Carolina Blue Graduation (RWCB) where veterans, active duty service members, National Guard, Reservists, and ROTC commissionees are welcomed to participate. The program includes the presentation of colors and our National Anthem, remarks from students and administrators, and the presentation of Military Honor Cords. In May 2018, 54 students participated in the Red, White and Blue Graduation ceremony.



65

processed Student
Emergency Fund
applications

0 minutes

average wait time
for non-emergency
appointments

3,031

case managed
incident reports

STUDENT WELLNESS

studentwellness.unc.edu

The mission of Student Wellness is to create a healthy, safe, and socially just community that fosters student well-being and success. Student Wellness staff are dedicated to empowering students to make healthy decisions while educating the campus population about health and wellness topics including: sleep, stress, nutrition, interpersonal violence, healthy relationships, substance abuse, sexual health, and diversity. Student Wellness provides prevention initiatives while working in conjunction with Campus Health Services and Counseling and Psychological Services to provide a seamless integrated care model of health and wellness for our students.

Meet

CHRIS



As a peer educator I was able to develop my leadership and public speaking abilities. I became more active in my community, and gained insight into the work I want to do along with a wealth of public health knowledge. One Act connected me to a community of dedicated violence prevention professionals and provided opportunities for personal and professional development, including traveling to conferences, taking on leadership experiences, and developing my skills in program evaluation and curriculum development. Through One Act I can impact the Carolina community and channel my passion into programming.

4,038
students
that completed
Alcohol Edu

392
sessions delivered
on drug or alcohol use
and/or recovery

2,799
participants engaged
in campus violence
prevention
programming

UNIVERSITY CAREER SERVICES

careers.unc.edu

The mission of University Career Services is to support the mission of the University and Student Affairs by providing personalized and innovative career education to empower student success and transformation. Our vision is for all UNC-Chapel Hill students to create lives of purpose and prosperity in alignment with their personal goals.

Meet

CASSIDY



Throughout my college career, UCS has served as a valuable asset, beyond just resume and cover letter editing. The knowledgeable and passionate employees advocated for and mentored me throughout job searching and interviewing. They helped me showcase my experiences in a way that made me stand out to

recruiters, helping me to get my first internship at SAS, and a job offer working for Disney doing software engineering in Orlando. Utilizing UCS has been one of the best decisions I made in college and has helped me to be more confident when forging my career path and getting to where I am today.

Meet

PRECIOUS



University Career Services was my starting point in preparing for life beyond Carolina. UCS has helped me tweak my resume, use LinkedIn effectively, improve my business attire, and so much more. Working with my career advisor, Ms. Sheena Jacobs, has been phenomenal. She helped me build and maintain my own

professional brand and network. I found a pre-law internship in Houston Texas, and was accepted into the UH's Pre-Law summer program. The program gave me a chance to have a law school experience, develop my personal and professional skills, and expose me to a legal internship and networking opportunities.



91.1%

of bachelor's degree graduates reported a positive outcome within six months after graduation.



46,277

jobs and internships posted online in Handshake



8,499

student appointments





MAILING ADDRESS

110 Carr Building
CB#5000
Chapel Hill, NC 27514

PHYSICAL ADDRESS

230 East Cameron Avenue
Chapel Hill, NC 27599
studentaffairs.unc.edu • studentaffairs@unc.edu