STUDENT AFFAIRS KEY PERFORMANCE INDICATORS

Strategic Goal 1: Provide quality learning experiences
# of high impact programs
# of students engaged in high impact programs
# of courses developed and taught by Student Affairs staff
Student leadership positions (types of roles & approximate # of students in each type of role)

Strategic Goal 2: Promote a safe, supportive, and inclusive campus environment
Programs related to advocacy/diversity (program titles and number of times offered)
# of hours of advocacy/diversity training
# of constituents who have completed advocacy/diversity trainings
# of registered student organizations with missions directly related to advocacy/diversity
# of students engaged in student organizations related to advocacy/diversity
Staff demographics

Strategic Goal 3: Engage with students and other internal and external constituents
# of workshops, events, etc.
Average # of student contact hours per week
# of students employed by Student Affairs
# of student organizations advised by Student Affairs staff
# of SA committees /advisory groups with student, internal, and external representation
Philanthropic/service-related initiatives supported by Student Affairs
Collaborative initiatives (initiatives units have collaborated on with internal/external constituents)
# of documented student referrals to internal and/or external resources or services

Strategic Goal 4: Develop and manage human, financial, physical, and technological resources to provide efficient and effective delivery of student support services
% of staff who hold B.A./B.S., M.A./M.Ed., Ph.D./Ed.D., J.D., etc.
% of staff who express job satisfaction (In development)
Grants awarded
Staff publications staff presentations
Conferences attended
Staff involved in local/regional/national professional organizations
Funding raised through private contributions
Utilization rates (TBD)
Measure of sustainability (TBD)

*To view KPIs with key terminologies defined, open the Assessment folder on the SA Sharepoint site at
https://adminliveunc.sharepoint.com/sites/dsa. Type your_onyen@ad.unc.edu in the box titled Email or Phone and hit Sign
In. This takes you to the UNC sign-in page, where you enter your ONYEN password.*