STUDENT AFFAIRS KEY PERFORMANCE INDICATORS

Strategic Goal 1: Provide quality learning experiences
# of high impact programs
# of students engaged in high impact programs
# of courses developed and taught by Student Affairs staff
Student leadership positions (types of roles & approximate # of students in each type of role)

Strategic Goal 2: Promote a safe, supportive, and inclusive campus environment
Programs related to advocacy/diversity (program titles and number of times offered)
# of hours of advocacy/diversity training
# of constituents who have completed advocacy/diversity trainings
# of registered student organizations with missions directly related to advocacy/diversity
# of students engaged in student organizations related to advocacy/diversity
Staff demographics

Strategic Goal 3: Engage with students and other internal and external constituents
# of workshops, events, etc.
Average # of student contact hours per week
# of students employed by Student Affairs
# of student organizations advised by Student Affairs staff
# of SA committees /advisory groups with student, internal, and external representation
Philanthropic/service-related initiatives supported by Student Affairs
Collaborative initiatives (initiatives units have collaborated on with internal/external constituents)
# of documented student referrals to internal and/or external resources or services

Strategic Goal 4: Develop and manage human, financial, physical, and technological resources to provide efficient and effective delivery of student support services
% of staff who hold B.A./B.S., M.A./M.Ed., Ph.D./Ed.D., J.D., etc.
% of staff who express job satisfaction (In development)
Grants awarded
Staff publications staff presentations
Conferences attended
Staff involved in local/regional/national professional organizations
Funding raised through private contributions
Utilization rates (TBD)
Measure of sustainability (TBD)

To view KPIs with key terminologies defined, open the Assessment folder on the SA Sharepoint site at https://adminliveunc.sharepoint.com/sites/dsa. Type your_onyen@ad.unc.edu in the box titled Email or Phone and hit Sign In. This takes you to the UNC sign-in page, where you enter your ONYEN password.