

Key Assessment Resources
Division of Student Affairs, UNC-Chapel Hill

DSA Library Resources (103 Steele Building)

Angelo, Thomas A. and K. Patricia Cross (1993) *Classroom Assessment Techniques: a Handbook for College Teachers 2nd edition.*

Banta, Trudy W. (Ed.) *Assessment Updates* (beginning w/ 2004 issues). San Francisco, CA; Jossey-Bass.

Banta, Trudy W. and Associates (2002) *Building a Scholarship of Assessment.*

Banta, Trudy W. and Associates (1993) *Making a Difference: Outcomes of a Decade of Assessment in Higher Education.*

Banta, Trudy W. and Jon P. Lund, Karen E. Black, and Frances W. Oblander. (1996) *Assessment in Practice: Putting Principles to Work on College Campuses.*

Boyer, Ernest L. (1987) *College: The Undergraduate Experience in America.*

Barr, Margaret J., M. Lee Upcraft and Associates. (1990) *New Futures for Student Affairs.*

Bender, Barbara E. and John H. Schuh (Eds., 2002). *New Directions for Higher Education: Using Benchmarking to Inform Practice in Higher Education (no. 118, summer 2002).*

Denzin, Norma K. and Yvonna S. Lincoln (Eds., 2000) *Handbook of Qualitative Research (second edition).*

Dressel, Paul L. and Associates. (1971). *Institutional Research in the University: A Handbook.*

Dressel, Paul L. (1976). *Handbook of Academic Evaluation.*

Erwin, T. Dary (1991). *Assessing Student Learning and Development.*

Feldman, Kenneth A. and Theodore M. Newcomb. (1969). *The Impact of College of Students (vol. 1).*

Feldman, Kenneth A. and Theodore M. Newcomb. (1969). *The Impact of College of Students (vol. 2).*

Gaither, Gerald H. (1995). *Assessing Performance in an Age of Accountability: Case Studies.*

Huba, Mary E. and Jann E. Freed (2000) *Learner-Centered Assessment on College Campuses: Shifting the Focus from Teaching to Learning.*

- Kuh, George D., John H. Schuh, Elizabeth J. Whitt, and Associates (1991) *Involving Colleges: Successful Approaches to Fostering Student Learning and Development Outside the Classroom*.
- Miller, Theodore K. (1999). *The Book of Professional Standards for Higher Education*.
- Murphy, Lois B. and Esther Raushenbush (Eds., 1960). *Achievement in the College Years: A Record of Intellectual and Personal Growth*.
- Palomba, Catherine A. and Trudy W. Banta (1999). *Assessment Essentials: Planning, Implementing, and Improving Assessment in Higher Education*.
- Pascarella, Ernest T., Patrick T. Terenzini (1991). *How College Affects Students*.
- Ratcliff, James L. , Edward S. Lubinescu, and Maureen A. Gaffney (Eds., 2001). *New Directions for Higher Education: How Accreditation Influences Assessment (no. 113, spring 2001)*.
- Schuh, John H. , M. Lee Upcraft and Associates (2001). *Assessment Practice in Student Affairs: An Applications Manual*.
- Struening, Elmer L. and Marcia Guttentag (1975). *Handbook of Evaluation Research (vol. 1)*.
- Struening, Elmer L. and Marcia Guttentag (1975). *Handbook of Evaluation Research (vol. 2)*.
- Upcraft, M. Lee and John H. Schuh (1996). *Assessment in Student Affairs*.

Tools To Assist the Evaluation of Assessment Plans:

Example Evaluation for Program Assessment by East Central University:

http://www.ncsu.edu/undergrad_affairs/assessment/files/evaluation/ecu_assess_of_prog_assess.pdf

NCSU – UGS Assessment Website:

http://www.ncsu.edu/undergrad_affairs/assessment/assess.htm

NCSU Criteria Checklist for An Assessment Program by Marilee Bresciani & Caryn Ward:

http://www.ncsu.edu/undergrad_affairs/assessment/files/evaluation/criteria_checklist_article.cfm

NCSU Characteristics of a Good Assessment Program by Marilee Bresciani:

http://www.ncsu.edu/undergrad_affairs/assessment/files/evaluation/characteristics.htm

Writing Measurable and Meaningful Outcomes by Marilee Bresciani, Ph.D.:

http://www.ncsu.edu/undergrad_affairs/assessment/files/evaluation/writingoutcomes.pdf

Grant Opportunities

Carnegie's Foundation for the Teaching of Learning

<http://www.carnegiefoundation.org/>

Ford Foundation

www.fordfound.org

Lumina Foundation for Education

<http://www.luminafoundation.org>

National Association of Student Personnel Administrators

<http://www.naspa.org/>

The Foundation Center

<http://fdncenter.org/>

The Pew Charitable Trusts

[http://www.pewtrusts.com /](http://www.pewtrusts.com/)

The Spencer Foundation

<http://www.spencer.org/>

US Department of Education

<http://www.ed.gov/fund/grant/apply/grantapps/index.html>

Publishing Opportunities

About Campus

<http://www3.interscience.wiley.com/cgi-bin/jhome/86513696>

Assessment and Evaluation in Higher Education

<http://www.tandf.co.uk/journals/online/0260-2938.asp>

Higher Education Research and Development

<http://www.tandf.co.uk/journals/authors/cherauth.asp>

Journal of Further and Higher Education

<http://www.tandf.co.uk/journals/authors/cjfhauth.asp>

Journal of Higher Education

<http://www.ohiostatepress.org/journals/jhemain.htm>

Student Affairs Today
http://www.lrp.com/Contact_us.htm

The Review of Higher Education
<http://www.press.jhu.edu/press/journals/rhe/information/guidelines.html>

Miscellaneous Resources

Division of Student Affairs: What We Know
http://studentaffairs.unc.edu/what_we_know/index.html

Institutional Review Board (IRB) – UNC-Chapel Hill
http://research.unc.edu/ohre/guide_to_irb.php

NCSU Frequently Asked Questions for Assessment
http://www.ncsu.edu/undergrad_affairs/assessment/files/resources/faq/faq_menu.htm

NCSU – UPA Assessment Resources – most comprehensive list – links to private and public entities, leading universities in assessment, etc.
<http://www2.acs.ncsu.edu/UPA/assmt/resource.htm>

Office of Institutional Research - UNC-Chapel Hill
<http://www.ais.unc.edu/ir/>

Office of Minority Affairs – UNC-Chapel Hill
<http://www.unc.edu/minorityaffairs/>

Overview of Qualitative Methods and Analytic Techniques
http://www.ehr.nsf.gov/EHR/REC/pubs/NSF97-153/CHAP_3.HTM

Office of Research Development
<http://research.unc.edu/ord/>

Qualitative Methods – Internet Resources
<http://www.liv.ac.uk/Istm/QRMweb/QRM3.htm>

Student Learning Resources:

[Developing an Assessment Plan to Learn About Student Learning](#): Director of Assessment, American Association for Higher Education. January, 2002

[Nine Principles of Good Practice for Assessing Student Learning](#): Assessment Forum, American Association for Higher Education.

[Powerful Partnerships: A Shared Responsibility for Learning](#): A Joint Report of the American Association for Higher Education, American College Personnel Association, and the National Association of Student Personnel Administrators. June, 1998.

[The Student Learning Imperative: Implications for Student Affairs](#): American College Personnel Association. 1996.

The Basics of Conducting Focus Groups
<http://www.mapnp.org/library/evaluatn/focusgrp.htm>

The Uses and Misuses of Focus Groups
<http://www.useit.com/papers/focusgroups.html>

Resource Offices and Contact Names

Office of Institutional Research
210 Carr Building / CB# 3350
919-962-1500
Contact Names:

Dr. Lynn E. Williford (lynn_williford@unc.edu)
Assistant Provost and Director
Dr. Larry Mayes (larry_mayes@unc.edu)
Director of Assessment

Division of Student Affairs – Assessment
104 Steele Building / CB# 5000
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Contact Names:

Mr. Winston Crisp, JD (winston_crisp@unc.edu)
Senior Associate Dean of Students
Chair, DSA Standing Committee on Assessment (effective 6/1/05)

Office of Minority Affairs - Assessment
02 South Building / CB# 9125
919-962-6962
Contact Name:

Dr. Melva Newsom (melva_newsom@unc.edu)
Director for Diversity Education and Research

Office of Research Development
301C Bynum Hall / CB# 4100
919-962-7503

Contact Name:

Dr. Jacqueline Resnick (jacki_resnick@unc.edu)
Director

Institutional Review Board (IRB) information:

Office of Human Research Ethics
Medical School Building 52 / CB # 7097
919-966-3113

Contact Name:

Dr. Daniel Nelson (daniel_nelson@unc.edu)
Director